

MAGICVIU
Visual Marketing & Events Technology

TECHNOLOGY FOR FOODSERVICE MARKETING



MAGICVIU

MAGICVIU designs, engineers & supplies out of the box visual marketing & events technologies for various industries including foodservice sold through authorized distributors worldwide.

With the increase in competition and the multiplicity of choices for customers, It has become imperative to think of high, modern and unconventional technologies to contribute to marketing restaurants & cafes business. **MAGICVIU** has all the technologies you need as well as the ability to develop immersive content that will make your business the talk of the hour.

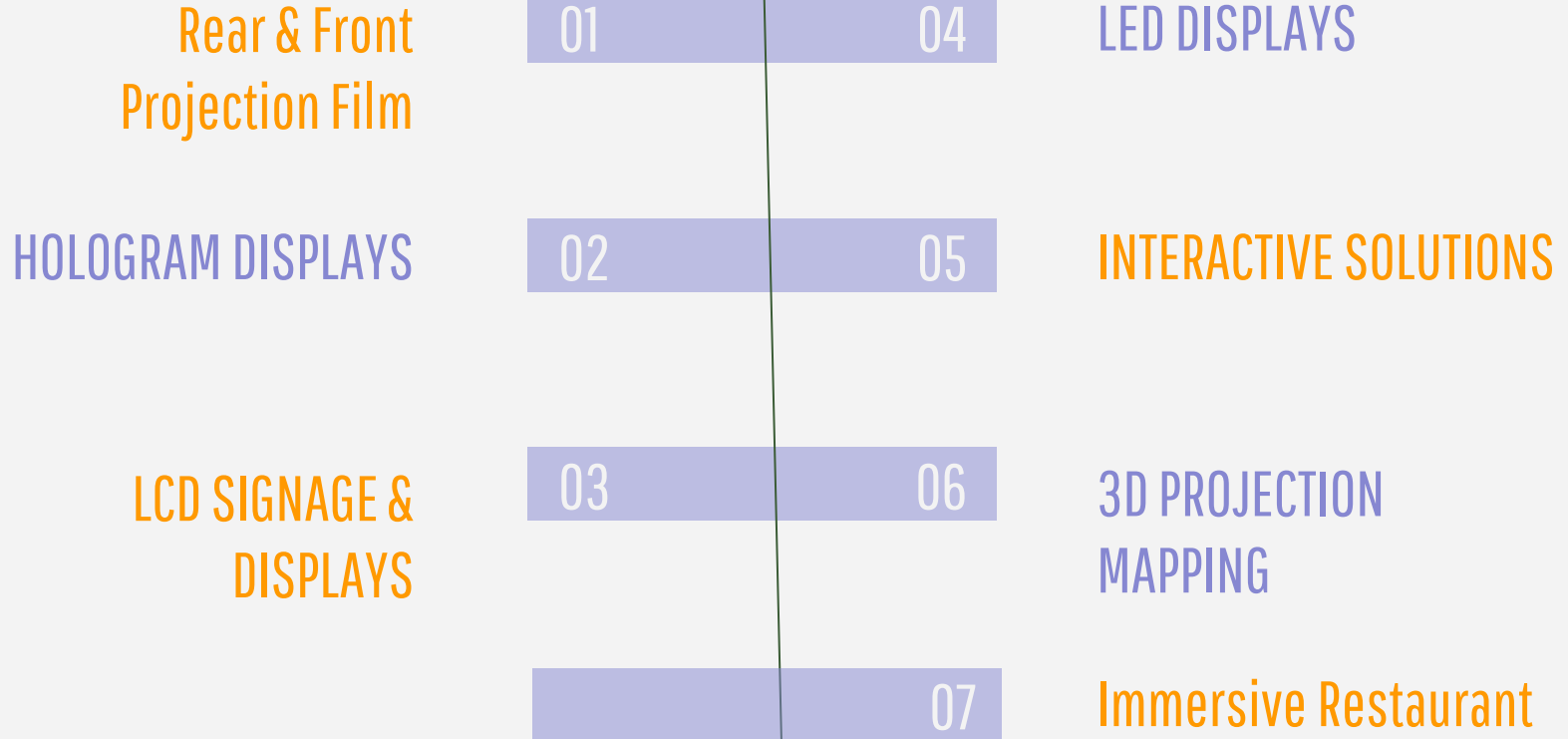


Profile



Video

TECHNOLOGY



Rear & Front Projection Film

Rear or front projection film is a paper-thin projection surface with integrated application adhesive for installation on glass and acrylic surfaces. All Screen Solutions rear or front projection films are designed to be projected onto with any projector type other technology that may be used as a projection source. One of many **advantages of rear projection** is that you can stand in front of the **screen** without blocking the light from the **projector** and casting a shadow on the **screen**. This gives more options for stage and room layouts and provides a more professional presentation setup. Rear projection film has a better performance in high ambient light environments than front projection screen

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Catalogue



Video

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Self-Adhesive rear projection film

Projector



Rear projection film

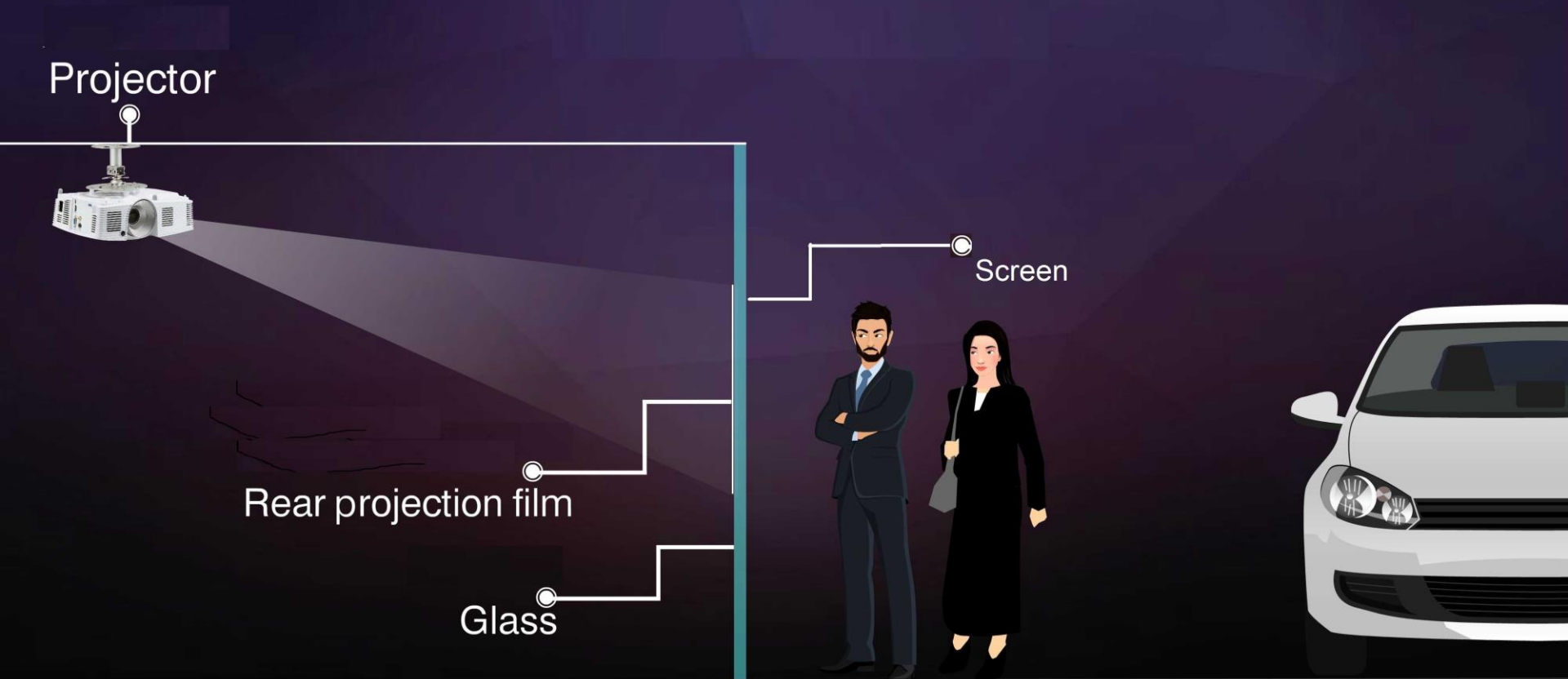
Glass

Screen

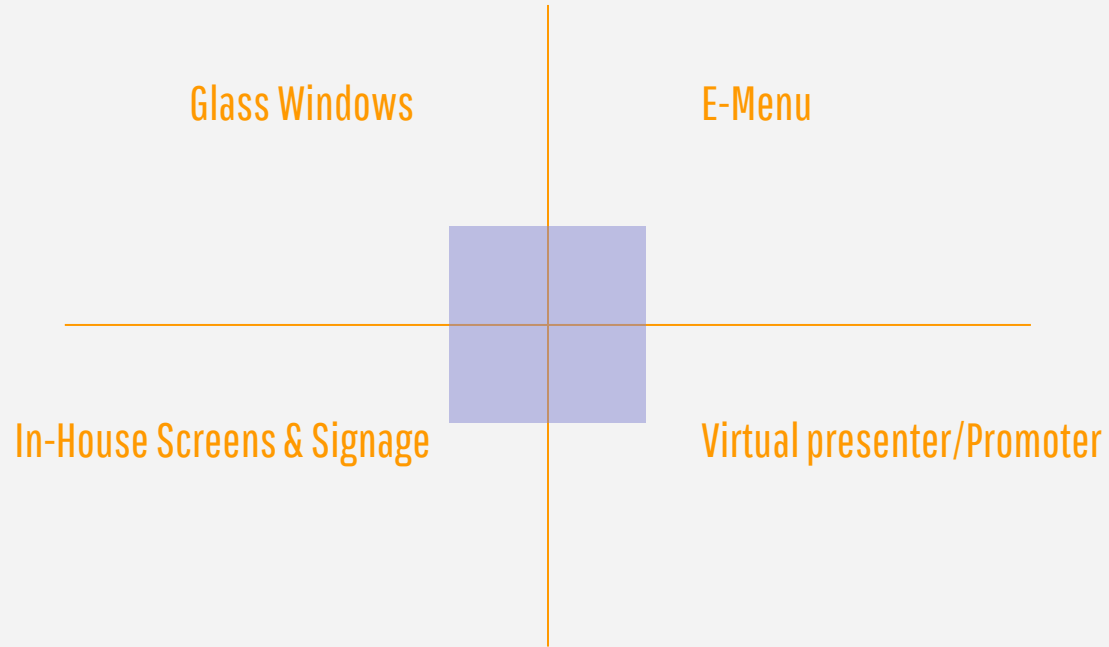


Indoor

outdoor



HOW & WHERE TO USE PROJECTION FILMS



Store's window video screen

Turn any transparent surface (Glass/Acrylic) into giant media screen including your store's window using our rear projection film and a rear projector.



Video





Video



Ceiling mounted Screens

Use acrylic panel together with our film and a rear projector and create any portable or ceiling mounted video screen for the store or during tradeshows at a low cost.

E-menu

Our gesture holographic e-book can be used as an innovative way to display menu and various food options images and text including one video.



Video



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Our rear projection film contributes in making our virtual presenter that can act like your customers service agent, speaking and delivering messages 24/7 with no mistakes or greeting your visitors up on arrival



Catalogue

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Use our front ultra short projection film on an acrylic panel and create a giant Cinema screen at a fraction of the price of conventional screen



Video



Purely Projection Real sky at real time



Using ultra short projection technology we are able to fit the screen into a very low ceiling void with only 450mm between the screen and the slab above.

The projection is extremely lifelike, we can also add a 4K camera mounted on the roof of the building to show the sky outside in real time as well as 4K media player content, we can go too far and add IP cameras in other areas of Saudi Arabia and show the sky from other locations on the skylight.

The benefits of projection is that pricing is cheaper than led and the image quality is very good. Also the mounting is simpler. With LED laser light sources you can now install projection without worrying about lamps or filters needing to be changed.



Video

HOLOGRAM DISPLAYS

A 3D hologram is defined as a 3D projected illusion that exists freely in space and is visible to everyone without the need for 3D glasses.

Holographic projection has been around since the 1940s.

"what does "holographic" mean exactly"?

The term "hologram" was coined by Dennis Gabor in 1949, Hologram is a combination of two Greek words--"holos" meaning "whole," and "gramma" meaning "message"; coming together to create a whole message, or in other words, a complete picture.

Unlike traditional photography, a hologram is a three-dimensional image, or gives the impression of one. Created using light, sometimes in the form of lasers, there are a number of types of holographic techniques that present varying results.



2

SUGGESTED HOLOGRAM DISPLAYS



HOLOGRAM LED FAN

3D Holographic fan produces an illusion of 3D objects floating in the air. The fast spinning fan becomes nearly invisible to the naked eye and the projected object thus gets a see-through background. The fans are mainly intended for use in advertisement and marketing in stores, shopping malls, airports or other public areas.



HOLOGRAM SHOWCASES

Designed as portable hologram machines that feature 3D content as if it were floating in air. The holographic display showcase/cabinet is a 3D platform fully integrated that combines the most advanced technologies of processing of image with a modern showcase.



HOLOGRAM ON STORE'S WINDOW

If you are looking to impress audience by creating a holographic video display on your store window, UGO CLEAR transparent rear projection film is the most economical solution to create an amazing hologram screen right on your store's glass window



Catalogue



Catalogue Video



Video

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LCD SIGNAGE & DISPLAYS



DIGITAL SIGNAGE is digital video content or digital images displayed on a screen allow incredible flexibility and has the potential to have a powerful impact on your business. In place of traditional print advertisements, menus, posters or signs, the digital images and video that make up the signage (or "digital content") are displayed on a high-definition screen, or series of screens.

You've got a message. Now you just need to get it to the right people. Whether you're trying to connect with customers, employees, or the general public, we can help you find the perfect way to express yourself.

We offer simple, all-in-one bundles for your basic digital signage needs—from single panel to interactive kiosks to video wall solutions.



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MULTITOUCH SOLUTIONS



Promultis multitouch solutions, bespoke interactive experience with limitless possibilities. High brightness, durable quality indoor and outdoor products for various business and advertising applications. The Promultis ultimate Suite with over 42 apps including presentation, creativity and productivity tools, as well as games and puzzles. Check our multitouch complete solutions



Video 1



Video 2



Video 3



Catalogue

Engage Your Audience



Cold Drinks



Cold Drinks



Fresh Food



STAND OUT AND SHINE

The Transparent LCD Screen Display or Transparent Display is surprisingly versatile and can even be fitted to a custom-made refrigerator door or be installed into small fridges with the screen already attached to a glass refrigerator door. Interactivity can be added to the Transparent LCD Screen Display, in order to engage the users and catch their attention. This is a perfect solution to be used in retail displays and many more. The Transparent Screen can be integrated into displays furniture as part of the decoration or be used for a specific event.

Benefits:

In combination with transparent display technology this innovative digital cooler replaces the entire conventional front door glass with a transparent Digital LCD Display assembly. The transparent LCD allows for clear viewing of product through the glass, while simultaneously having the ability to run Full HD content in a "see-through" manner in front of the product. The **MAGICVIU** transparent LCD cooler door is truly a turn-key solution with all required technology and hardware included.

You own a fridge or vending machine?
MAGICVIU just supplies the transparent LCD screen on any cooler or vending machine door. We champion a whole variety of screens for different cooler door sizes.



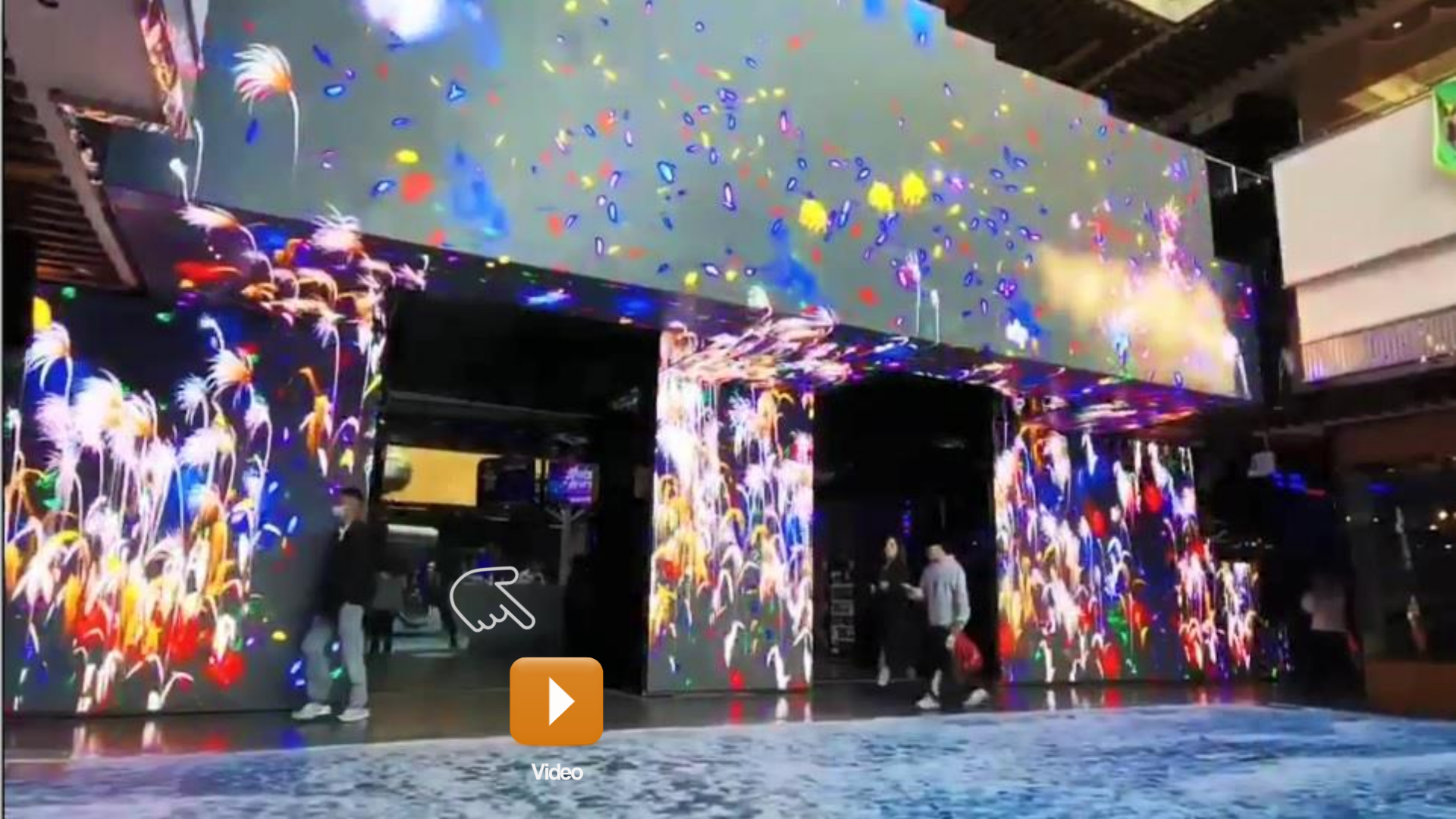
[Catalogue](#) [Video](#)

LED DISPLAYS

MAGICVIU supplies a large variety of LED displays that can help create nearly any size and shape screen your desire. Our LED display systems are seamless, providing clear and detailed imaging. We have a large range of creative solutions ranging from indoor, outdoor, interactive floor, posters and curved LED screen configurations. Our high-resolution products, ability to create customized LED screens help us stand out from the rest. Whether you are looking to increase curb appeal, target impulse customers or simply attract attention, our LED quality at affordable prices is the answer



Catalogue Video



Video

TRANSPARENT LED SCREENS



WHERE TO USE

Transparent LED Screen is a type of LED display screen that is clear like a glass (60%-85% transparency) and has functions of an LED. It enables the viewers to see whatever is shown on the glass along with providing a complete coverage of its background as well. Since it enables audience to see what is happening behind the screen, it is also referred to as a see-through screen.

In-Store

Store's glass window
indoor or outdoor

Structure glass façade & Panoramic elevator



Catalogue



Video



Hanging LED Poster

High quality plug and play hanging type LED poster.

This poster can be hang right behind the store's glass window and display any video message.

Easy to operate (Plug & Play) and portable.

Indoor transparent
LED Screen for
structure glass facade



**Transparent
LED Screen
for ceiling**



Revolutionary Technology

2mm thickness Transparent LED FILM SCREEN



Transparent LED film is a high-end revolutionary self-adhesive thin film easily attached to any glass surface transforming a normal window or building façade into an eye-catching display quickly and with minimum efforts.

The ultra-light-weight and 1,2mm -2mm thickness film requires no complicated construction or structure, flexible and can be deployed on any curved glass or window.

MAGICVIU supplies a wide range of transparent self-adhesive LED film from 6,5mm - 60mm pixel pitch with different transparencies ranging from 50%-95% depends on application and desired pixel pitch.

If you have a glass window or façade that is over 60 square meter and want your brand or message brightly noticed day or night, **MAGICVIU** transparent LED film is the perfect solution.

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INTERACTIVE SOLUTIONS

INTERACTIVE Floors & Walls

Interactive floor & wall projection is a multimedia visual display system that projects incredible **interactive floor** or **wall** special effects, **floor** games or **floor** advertisements directly onto an **interactive floor** displays. Users control dynamic multimedia **interactive** displays with simple gestures and body movement. It's an engaging full-body interactive experience that immerses users in your message and endears them to your brand.

We offer a wide range of children interactive games including complete project design and installation anywhere in the world.



Catalogue Video

INTERACTIVE LED FLOOR

Interactive floor display is the ideal choice for dance floor or brands, sellers to interact with customers. Among all the similar products, **I series** stands out with its unique competitive advantages. Extremely short response times, high stability and wide viewing angles enable I series to offer customers a truly amazing experience. With the load capacity exceeding 2000kg/sqm, with excellent load-bearing performance.



Video



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Self-Service Ordering Kiosk



Capacitive Touchscreen



Receipt Printer

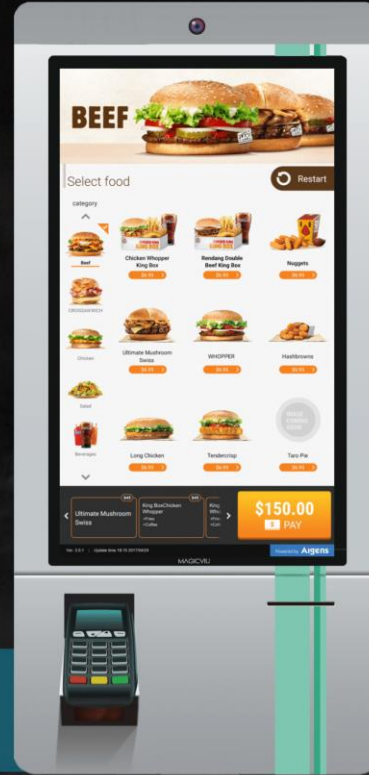


QR Scanner



NFC/POS Option

**Custom Designs
& Styles**



Floor Standing / Wall Mounted



Switch Lock for
Easy Paper Change



Cold Rolled Steel Body



Grade IPS Panel

By projecting beautiful imagery over complex architecture and surfaces we create immersive content for advertising, sponsorship, product's launching, restaurant's table, national day celebrations, and other special events, as well as in permanent tourism attractions. We work with reliable projectors leasing companies in different countries to provide our customers with a full package service.



Events large scale projection



Video



Dining table projection



Video

3D PROJECTION MAPPING

6

Immersive Restaurant

Shadow Interactive Restaurant

The light & shadow restaurant is a new sensory restaurant that uses projection & intelligent interaction as a mean to get rid of the traditional single taste experience, so customers can immerse themselves in the theme fun while enjoying food. EXPERIENCE THE SHOCK & NOVEL.

We design and offer a wide range of effects that will make your restaurant a landmark everyone would want to visit.



Catalogue



Video





A top-down view of two hands holding white ceramic coffee cups filled with latte. The latte art in the cups is a heart shape. The image has a blue and purple color overlay. On the left side, there is a large orange triangle pointing towards the center. The text is overlaid on the right side of the image.

Time to go

Hi-Tech

With **MAGICVIU**
Technology

MAGICVIU

Hologram Displays LCD & LED Displays Projection & Smart Films
Interactive Surfaces Virtual & Augmented Reality Projection Mapping