

Level 2
Scholars' Centre →
Lift to levels 3 - 5 →
Special Needs Room →
Print & Copy Room ↗

MAGICVIU

Technology For Museums & Libraries

MAGICVIU

MAGICVIU designs, engineers & supplies out of the box visual marketing technologies for various industries applications including museums & libraries through authorized distributors worldwide.

With the increase in competition and the multiplicity of choices for customers, it has become imperative to think of modern, unconventional marketing tools that contribute to attracting the customers or audience, and increase awareness.



Profile



Video

Go Smart & Digital

MAGICVIU

SUGGESTED TECHNOLOGIES

Hologram

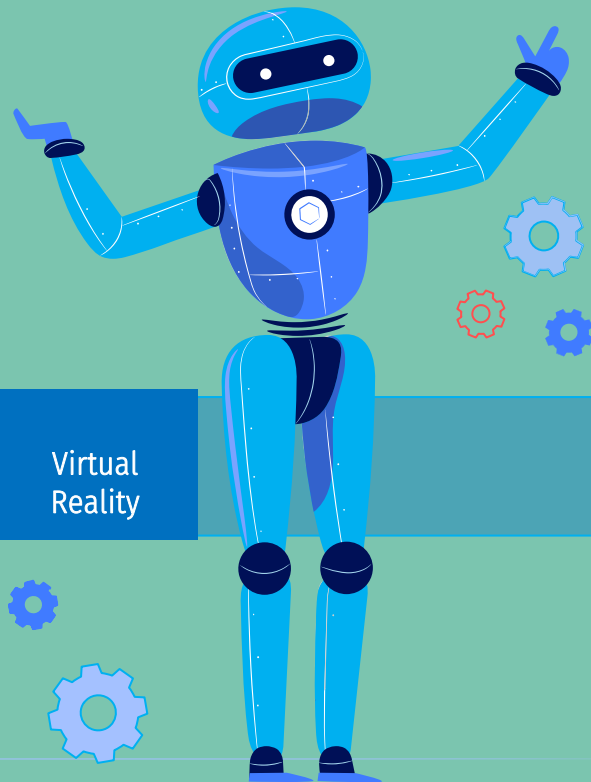
Digital
Signage

LED Screens

Interactive
Solutions

Projection

Virtual
Reality



01

HOLOGRAM DISPLAYS



Large Scale Hologram Projection Gauze

Spectacular 3D hologram projections are created easier than ever using the ultra-lightweight and innovative projection gauze. Highly transparent and extra-wide metallic scrim for large scale 3D hologram effects. Looks so real that 3D objects appear to float in mid-air or surround a performer on stage. Projection gauze is extremely lightweight and foldable and therefore very easy to transport. It's the perfect holographic projection screen material and can be set up in no time.

3D Hologram Projection Gauze



Video



Catalogue



CREATING THE DIFFERENCE

Your audience will be captivated as the video and graphics float in mid air. They experience the 3D illusion without the need for glasses or headsets.

Our production team creates an immersive content for unforgettable events .



Where to use

LARGE HOLOGRAM DISPLAYS

- Display 3D holographic illusion of historical figures in a large scale.
- Display 3D holographic illusion of antiques.
- Holographic rendering of any scene or objects.

Hologram Showcases

Where to use

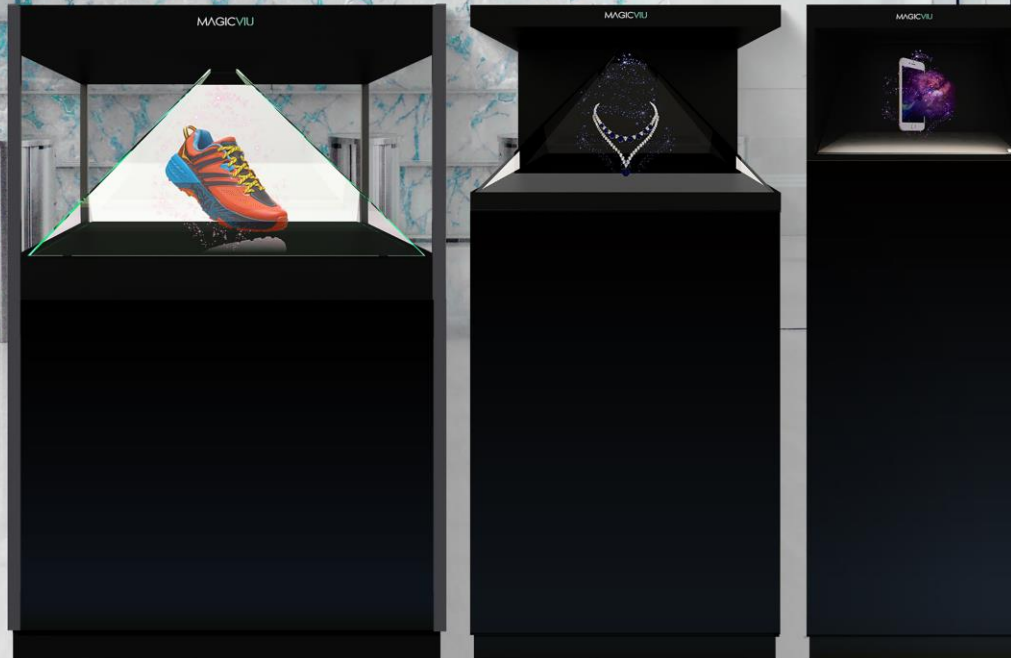
- Antiques 3D hologram display
- Old books 3D hologram display
- 3D Hologram histories & stories



Catalogue



Video



Designed as portable hologram machines that feature 3D content as if it were floating in air. The holographic display showcase/cabinet is a 3D platform fully integrated that combines the most advanced technologies of processing of image with a modern showcase. This allow focus the attention on the product and show to your costumer in a unique way. There are not only models of hologram, but combination of real output with projections of holograms inside the case. Available in different sizes and different types of number of viewing angle.

MAGICVIU

TELL YOUR STORY

3D holographic content that
travels across multiple showcases



Video

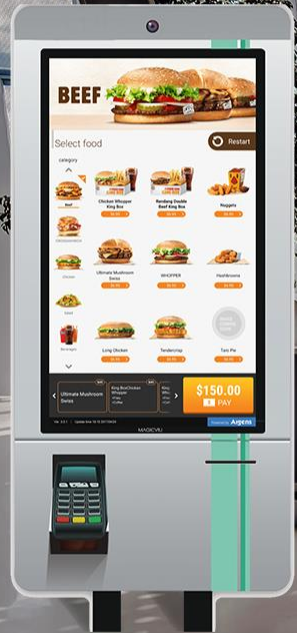


02

DIGITAL
SIGNAGE
Indoor & Outdoor



Take a step to the digital age



MAGICVIU digital signage encompass a wide range of solutions from video wall mounts, LCD screens or interactive kiosks to outdoor displays. Whether you need digital signage for advertising, information or entertainment, our sleek look and high-quality products at affordable prices will transform your environment with the right message at the right time



Catalogue

Affordable LCD Video Wall Solutions for Every Industry



Bring the wow factor to your business and create an experience your customers will never forget. Whether you want tiled displays with multiple screens, large single unit systems or a solution in between, **MAGICVIU** has you covered with everything you need to make a lasting impression. **MAGICVIU** provides super & ultra-narrow bezels 3,5mm, 1,8mm, 0,88mm and 0,00mm bezel on request



Video



Catalogue

OUTDOOR SIGNAGE

Musée des beaux-arts de Montréal

CONCERT

La Fondation des Arts Musicaux présente

JASSIQUE !

ENSEMBLE MELOSPHERE
Keren Tsoref
Marta Mielniczak
Viktorija Biderova
Vladimir Vysotskiy

THURSDAY MAY 21 8 PM

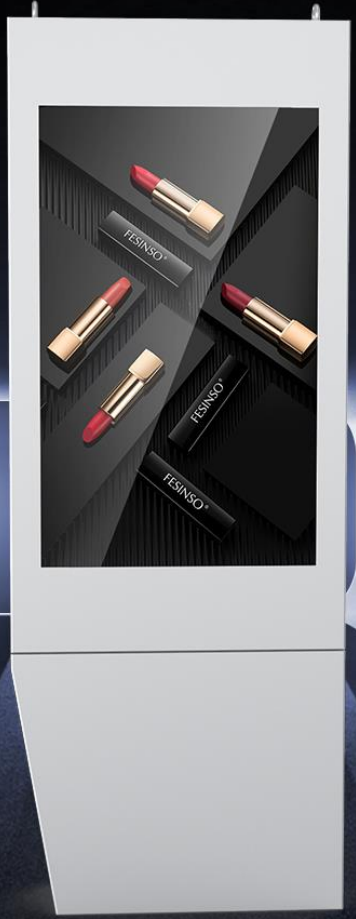
FRIDAY MAY 21 10 PM

Un programme passionnant et traversant les frontières!

sallebourgje.ca 514-285-2000

The Montreal Museum of Fine Arts

OUTDOOR SIGNAGE



Supply your business with our high-brightness LCD digital displays that work for outdoor applications in the retail, transportation and hospitality industries. Our screens provide you with content that is not hampered by lighting conditions. Approved by the German TUV Laboratory and EMC and ETL certified, our displays maximize customer engagement thanks to their durable structure and versatility.

MAGICVIU comes up with integrated solutions to remotely manage and distribute content updates. Find a model custom-fit to engage with your audience here



Video



Catalogue

INDOOR SIGNAGE

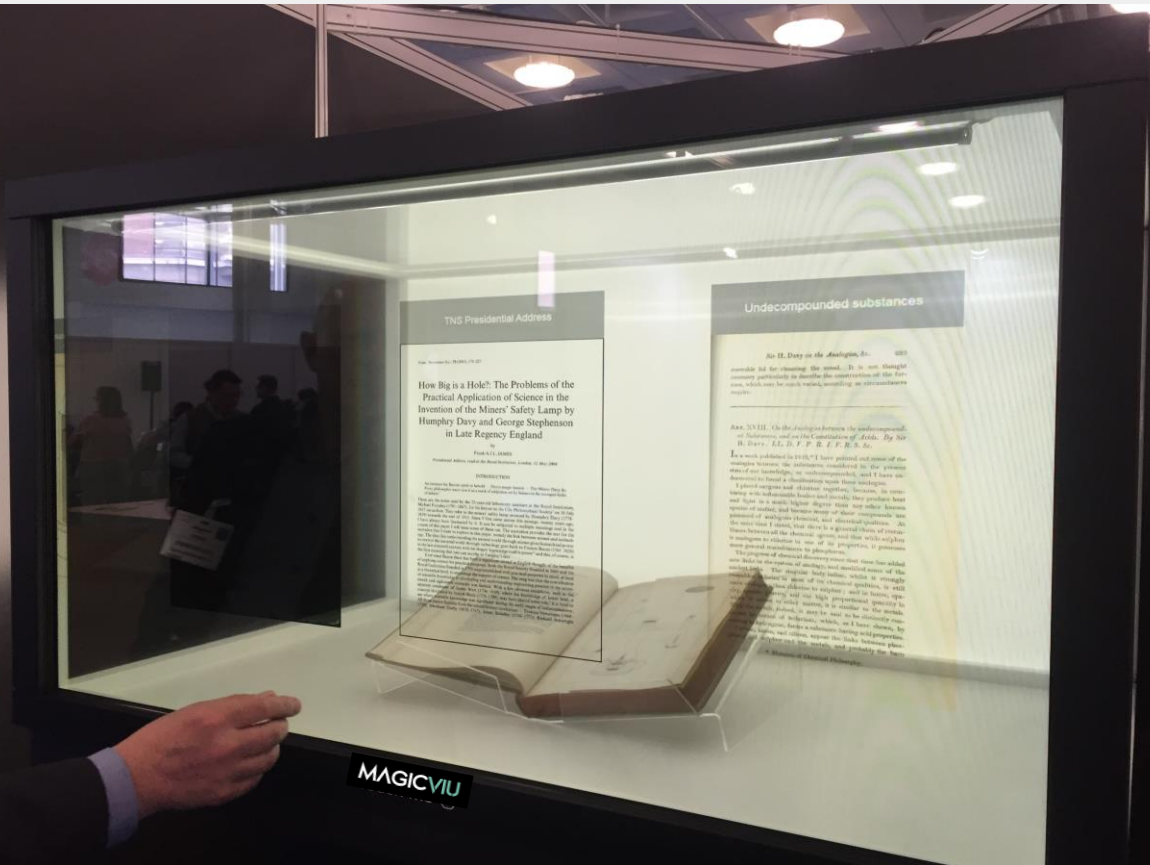


Transparent LCD Displays



Catalogue

Video



Transparent LCD Display Cases offer exciting new ways to engage your audience. The HD LCD technology combined with a transparent screen substrate opens up creative avenues that have never been an option with traditional LCD screens. Presenting solid black pixels on a transparent background can offer intriguing ways to deliver visual information to your audience, being used to reveal or conceal whatever is behind the screen.

The uses for this technology are limited only by your imagination. Retail windows, interactive booths, display cases, interactive games, vending machines, drinks coolers, this list goes on..

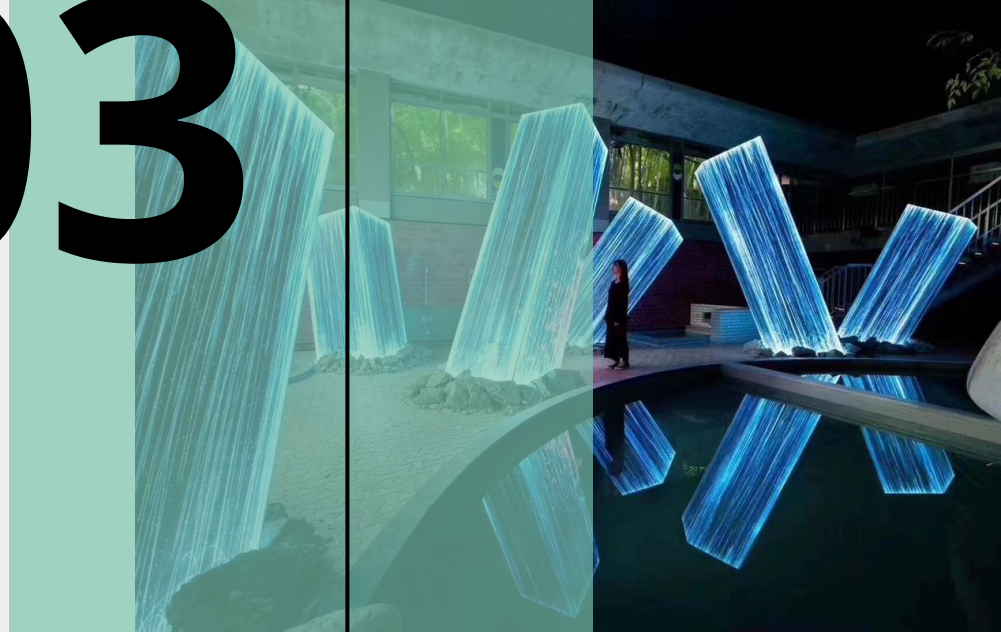
Sizes: **MAGICVIU** offers transparent box display in dimensions of from 21.5" to 86", giving you great convenience to instantly showcase your star products at diverse occasions like museums, exhibitions, and boutique window decorations with the captivating motion graphics played on the outside screen. **Customized** sizes for special applications can be supplied on request

WINGS ENGINE RAW 4K4

- ▶ 4x Display port 1.2++
- ▶ 4x SATA III output
- ▶ 7.2TB SATA III storage space
- ▶ Intel Xeon E5-2680 v4 max. read rate
- ▶ 10Gb Ethernet
- ▶ 1000W power supply

03

LED
SCREENS
Indoor & Outdoor





MAGICVIU supplies a large variety of LED displays that can help create nearly any size and shape screen your desire. Our LED display systems are seamless, providing clear and detailed imaging. We have a large range of creative solutions ranging from indoor, outdoor, for rental, interactive floor, stadiums, posters and curved LED screen configurations. Our high-resolution products, ability to create customized LED screens help us stand out from the rest. Whether you are looking to increase curb appeal, target impulse buyers or simply attract attention, our LED quality at affordable prices is the answer



Catalogue

Video

MAGICVIU



BIG IMAGE...BIG IMPACT

LED CUBES

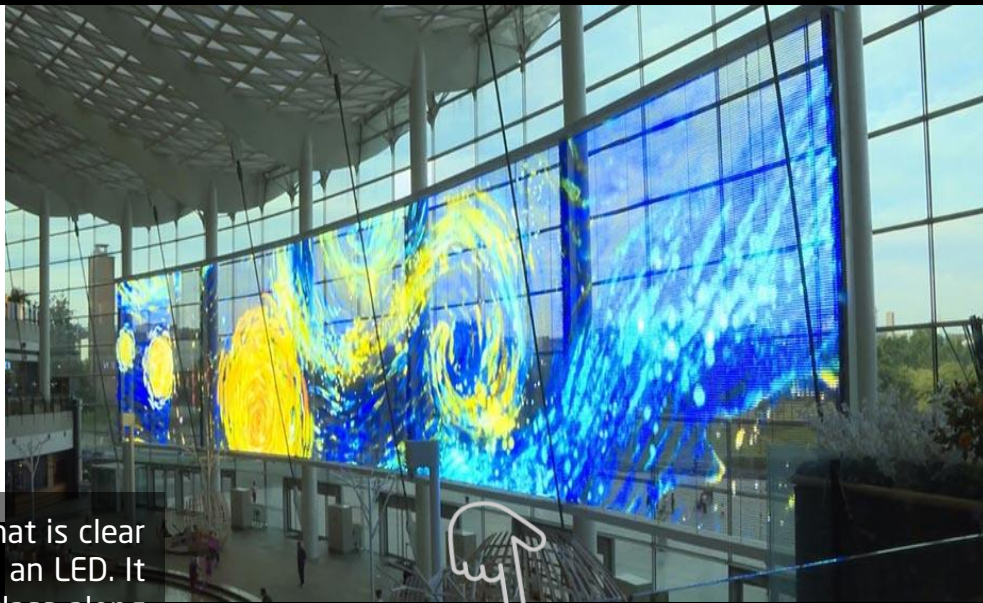


LED CEILING



Video

Transparent LED Screens



Transparent LED Screen is a type of LED display screen that is clear like a glass (60%-85% transparency) and has functions of an LED. It enables the viewers to see whatever is shown on the glass along with providing a complete coverage of its background as well. Since it enables audience to see what is happening behind the screen, it is also referred to as a see-through screen.



Video



Catalogue

MAGICVIU

04

INTERACTIVE
SOLUTIONS



Multitouch Solutions



Engage Your Audience

Hardware & Software

Promultis multitouch solutions, bespoke interactive experience with limitless possibilities. High brightness, durable quality indoor and outdoor products for various business and advertising applications. The Promultis ultimate Suite with over 42 apps including presentation, creativity and productivity tools, as well as games and puzzles. Check our multitouch complete solutions



Video 1



Video 2



Video 3



Catalogue

Museum Shop Peggy Guggenheim Collection



MID POINT

Prendergast
in Italia | in Italy

10.10.2009 - 3.01.2010

A digital display on a white counter. The display shows a gallery space with a red wall and a white wall. The text 'MID POINT' is in a circle at the top left. The text 'Prendergast in Italia | in Italy' is at the top right. The dates '10.10.2009 - 3.01.2010' are at the bottom. A woman in a blue jacket is touching the screen.

Interactive Floor



INTERACTIVE Floors & Walls

Interactive floor & wall projection is a multimedia visual display system that projects incredible **interactive floor** or **wall** special effects, **floor** games or **floor** advertisements directly onto an **interactive floor** displays. Users control dynamic multimedia **interactive** displays with simple gestures and body movement. It's an engaging full-body interactive experience that immerses users in your message and endears them to your brand.

We offer a wide range of children interactive games including complete project design and installation anywhere in the world.



Video



Catalogue

IMMERSIVE INTERACTIVE FLOOR & WALL FOR ANY SPACE



Video

Catalogue



Video

INTERACTIVE GLASS SURFACES

To be summarized

Perfect-Choice

2174 Colwill Road, Massey

3 bedrooms 4 bathrooms

1 parking

Directions **Email Details** **Contact Agent**

1 bedroom, 1 living and 1 bathroom suite by central air conditioning, an electronically controlled heater, an air conditioning system, this 3 bedroom home that will appeal to families and the 1st floor lounge, kitchen, outdoor living with terrace, pool and spa, front porch to enjoy.

See more you will fall in love with the location, the air and the view, the living this house has to offer, starting with the impact investment we can see from this home has an unbeatable position in Colwill Rd, full access to available, 24/7/365, water and transport nearby, don't miss this lovely home, an absolute winner.

For more information, please contact the agent, or call us on 021 470 1377 and get more details about this property.

Agent: Hossein Farzami (021) 470 1377

Agent: Amy Robinson



Touch to Browse

05

PROJECTION





Catalogue Video



Rear & Front Projection Films

Rear or front projection film is a paper-thin projection surface with integrated application adhesive for installation on glass and acrylic surfaces. All Screen Solutions rear or front projection films are designed to be projected onto with any projector type other technology that may be used as a projection source. One of many **advantages of rear projection** is that you can stand in front of the **screen** without blocking the light from the **projector** and casting a shadow on the **screen**. This gives more options for stage and room layouts and provides a more professional presentation setup. Rear projection film has a better performance in high ambient light environments than front projection screen

Self-Adhesive rear projection film

Projector



Rear projection film

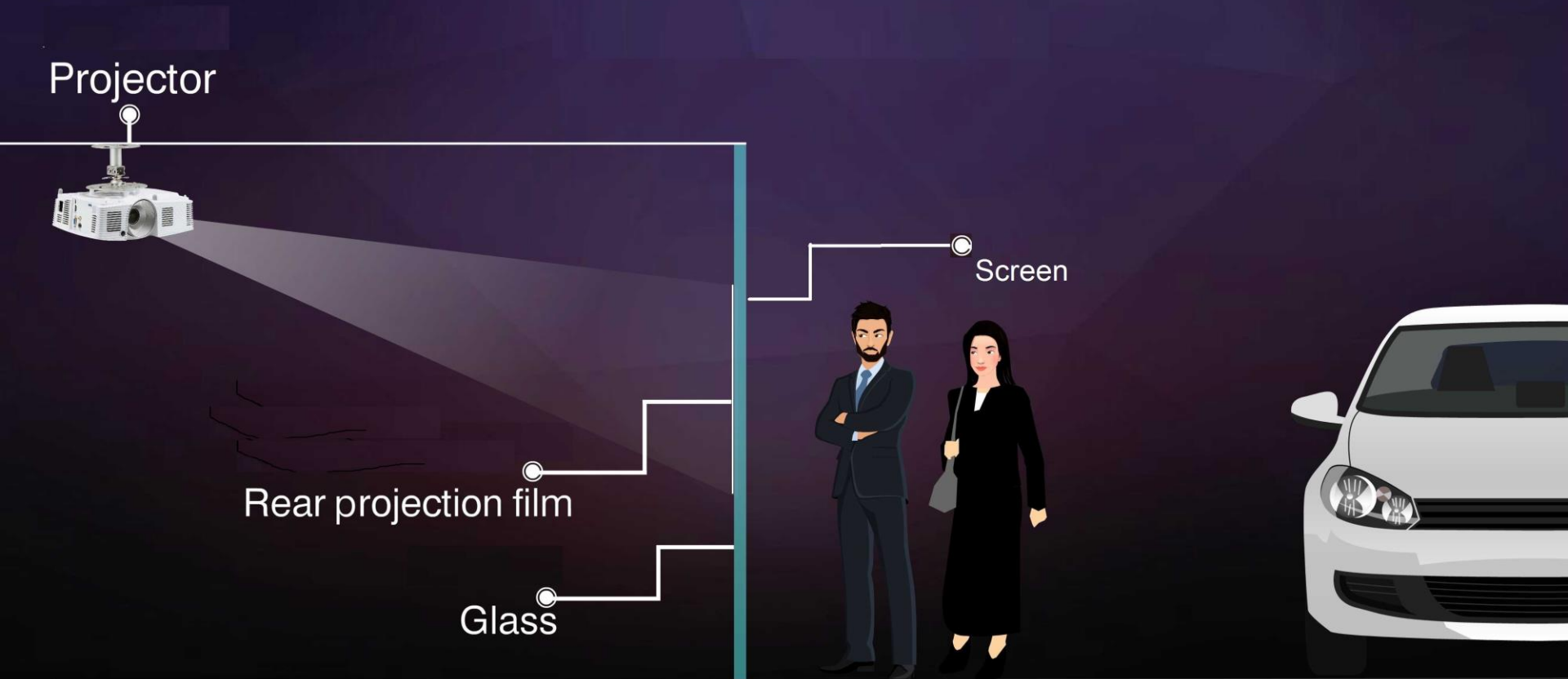
Glass

Screen



Indoor

outdoor





Our 360 rear projection film (viewed from both sides) using one side projector (Rear) is used here on glass room walls to create an amazing show viewed from all angles & sides

MAGICVIU

MAGICVIU



Our rear projection film contributes in making our virtual presenter that can act like your customers service agent, speaking and delivering messages 24/7 with no mistakes or greeting your visitors up on arrival



Catalogue

MAGICVIU

Purely Projection Real sky at real time



Using ultra short projection technology we are able to fit the screen into a very low ceiling void with only 450mm between the screen and the slab above.

The projection is extremely lifelike, we can also add a 4K camera mounted on the roof of the building to show the sky outside in real time as well as 4K media player content, we can go too far and add IP cameras in other areas of Saudi Arabia and show the sky from other locations on the skylight.

The benefits of projection is that pricing is cheaper than led and the image quality is very good. Also the mounting is simpler. With LED laser light sources you can now install projection without worrying about lamps or filters needing to be changed.

3D Projection mapping

By projecting beautiful imagery over complex architecture and surfaces we create immersive content for advertising, sponsorship, national day celebrations, and other special events, as well as in permanent tourism attractions. We work with reliable projectors leasing companies in different countries to provide our customers with a full package service.



Video



06

VIRTUAL
REALITY





Digital Museums

Virtual Reality Preservation

Experience in Virtual Reality



The Final project is converted to a VR Solution which fully immerses the user and really truly preserves the location.



SCTH
Historic Places of KSA
 All touristic places across the Kingdom were captured in 360° to be preserved technologically including Madain Saleh and AL Ula



Ministry of Interior
CRIME SCENE VR
 A VR Tool for preserving the Crime Scenes and allowing investigators to solve cases easily, remotely by looking up evidence and visiting Crime Scene at any time



Riyadh Municipality
Public Places VR
 VR Project in which many Walking Areas, Parks and Public Places were captured in 360° VR Panography including the famous Riyadh Zoo



Riyadh Municipality



Presidency of Haramain
Haramain VR Project
 Virtual Tour of Masjid Haram, Masjid Nabawi, and their Libraries were captured in 360° for GPH including the Kiswa Factory



Ministry of Culture
National Museum VR
 Preservation of National Museum in Riyadh in these trying times of COVID-19 to allow everyone to visit Museum Safely in a joint effort with MOC, NDU, MT and NM



MOMRA
Headquarters VR
 Capturing of MOMRA's Main HQ in Riyadh in VR



**Over 6 Year Experience in
 Virtual Reality**



Government Clients and Projects



channels by STC
Immersive Employee Journey
 VR Tour of the HQ in Riyadh for on-boarding new employees by providing them with immersive VR Experience



Tatweer
Driving Simulator/VR Tour
 Custom-made VR Simulator to be presented at Education Exhibition in addition to the VR Tour of SESSC



Ritz Carlton
Immersive TOUR
 VR Project in which the major aspects of Ritz Carlton were highlighted



Arabian Centers
Event VR
 VR Capturing of Majority of Malls in KSA Across several Cities



SABIC
Home of Innovation
 VR Tour of Smart Villas of Sabic's HOI to show the beautiful design and engineering of the Villas



RICEC
Business World Record
 Live Streaming of the Int Choco Exhibition where KSA set a world record



ABDULSAMAD ALQURASHI

AbdulSamad Qurashi
Factory VR
 ASQ used our VR Video Tour services for storytelling about their Factory in Makkah



Habib Medical Group
Dr. Suliman Habib Hospital
 VR Capturing of the Suwedy branch of their Hospital to be displayed in Arab Health Summit and provide great experience to the visitors



Build Virtual Reality Experiences for Top Brands

Non-Government Clients and Projects



Virtual Tour Experiences

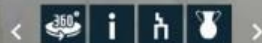
Immersive 360°

We specialize in transforming your Historical Place to a Digital Open-ended Virtual Experience that allows anyone from anywhere to view the site easily at any given time.

**Amazing
Experience**

**High Quality
Preservation**

**Fully Custom
Branded**



360° Photography

Equipment

We use the best and Upgraded Equipment to deliver the best Panoramic 360° Images.

**Professional
Equipment**

**White Glove
Service**

**Satisfying
Results**





3D Characters

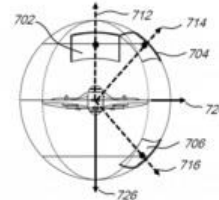
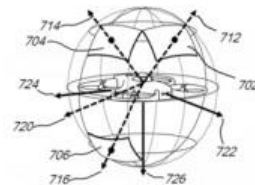
Customized according to your choice, 3D Characters are integrated in the experience and act as a Virtual Animated Live Guide.



Drone 360° Photography

Commitment to Greatness

We ensure a successful and Great project managed by us from Start to Finish, which includes adding all possible Elements of Modern Design and Art which include us going to any length to get the best angle to make it all possible.



Antique Objects Photogrammetry 3D

Because we care about your antiques, we preserve it with utmost care in a Digital 3D Scan that renders a High Quality model that can be easily viewed within the Virtual Tour.



White Glove Service



360° Ancient Objects

Equipment

We use the best and Upgraded Equipment to capture your objects in 360° Zoomable and Rotatable view that preserves the objects.

360°
Interaction

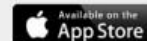
High Quality
Preservation

Handled
with Care





Responsive Application





Gigapixel High-Res Images

We care for all your Valuable Artifacts and are able to present it in the highest Quality possible to display true details.

**Great
Zooming**

**High Quality
Preservation**

**Easy to
Access**

Marketing Options



Last Successful Project



HOCMuseums
وزارة الثقافة
Ministry of Culture
هيئة المتاحف
Museums Commission



HOC Saudi
www.nmcc.gov.sa
وزارة الثقافة
Ministry of Culture
هيئة المتاحف
Museums Commission



@SaudiMuseum

وزارة الثقافة
Ministry of Culture
هيئة المتاحف
Museums Commission



HOC Saudi
www.nmcc.gov.sa

وزارة الثقافة
Ministry of Culture
هيئة المتاحف
Museums Commission

MAGICVIU