



MAGICVIU
Visual Marketing & Events Technology

Technology For Healthcare Facilities Marketing





HEALTH

MAGICVIU designs, engineers & supplies out of the box visual marketing technologies for various industries including healthcare through authorized distributors worldwide.

With the increase in competition and the multiplicity of choices for customers, it has become imperative to think of modern, unconventional marketing tools that contribute to helping the patients make the right choice, and increase brand awareness.



Profile



Video



Advantages of using marketing technology in healthcare facilities



**Developing
self-service system**



**Announcing new
healthcare technology**



Engaging patients



**Upgrading hygiene
standard**



**Increasing awareness
of the facility**



**Upgrading the
inpatient wards**



Our Focus Areas



In-Facility

This aspect of focus sheds light on technologies that are suggested or that may be used within the facility in general

Events

This aspect of focus sheds light on technologies that are suggested or that may be used during events, or related tradeshow/exhibitions

Suggested Technologies

01

**Hologram
Displays**

02

**Smart Glass
Film**

03

**Rear/Front
Projection Films**

Suggested Technologies

04

**LCD & LED
Signage**

05

**Interactive
Surfaces**

06

**Virtual, Augmented
& Mixed Reality**

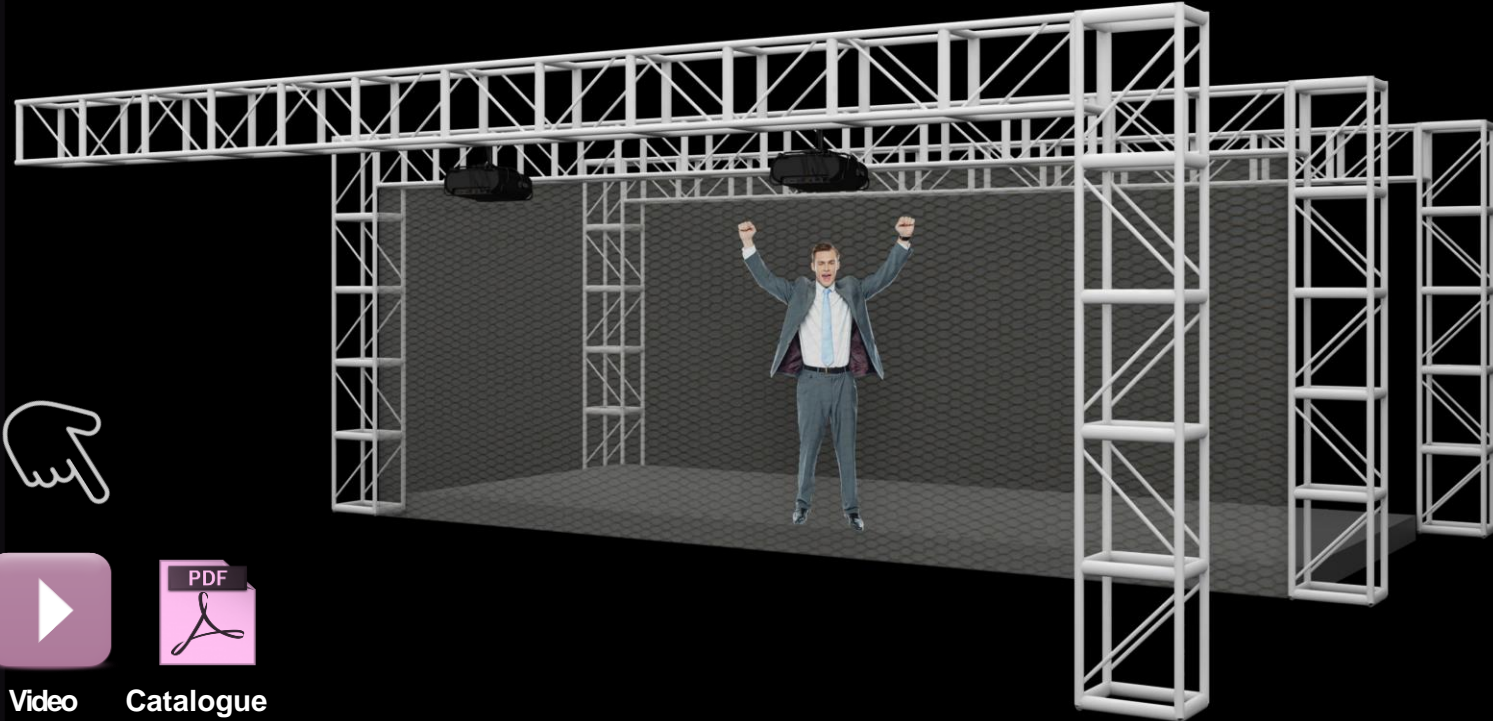
01

HOLOGRAM DISPLAYS



HOLOGRAM DISPLAYS

Onstage Large Hologram Projection



Video



Catalogue



Onstage Large Hologram Projection

Spectacular 3D hologram projections are created easier than ever using the ultra-lightweight and innovative projection gauze. Highly transparent and extra-wide metallic scrim for large scale 3D hologram effects. Looks so real that 3D objects appear to float in mid-air or surround a performer on stage. Projection gauze is extremely lightweight and foldable and therefore very easy to transport. It's the perfect holographic projection screen material and can be set up in no time.

Where to use

Annual & employees meetings, Forums, In-Facility events, tradeshows & exhibitions



1m image size Hologram LED Fan

3D Holographic fan produces an illusion of 3D objects floating in the air. The fast spinning fan becomes nearly invisible to the naked eye and the projected object thus gets a see-through background. The fans are mainly intended for use in advertisement and marketing in stores, shopping malls, airports or other public areas.

Holographic fans are types of displays that produce a holographic-like image seemingly floating in the air, by having strips of RGB LEDs attached to the blades of the fan and a control-unit lighting up the pixels as the fan turns around, to produce the full picture. This will trick the observer's brain to see the image as a whole and perceive the displayed object floating in the air as the observer can see through the fast spinning display.

Where to use

In-Facility messages, tradeshow
& exhibitions



Catalogue



Capture your visitors attention and let them see your messages floating in air.



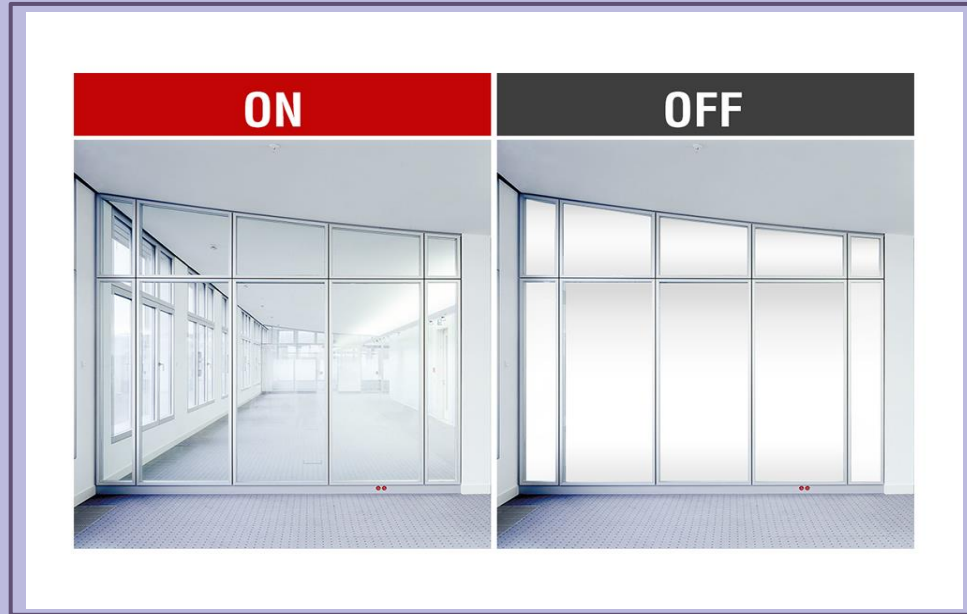


02

SMART GLASS FILM



Upgrade your hygiene standard



Smart Glass Film

Polymer Dispersed Liquid Crystal (PDLC) switchable smart glass film consists of micron sized droplets of liquid crystal dispersed in an optically isotropic polymer matrix. By choosing appropriate combinations of liquid crystal and polymer material, the PDLC film can be electrically switched from a light-scattering or opaque “off state” to a non-scattering or transparent “on state”. In the “off state”, the PDLC film appears milky white due to the refractive index mismatch encountered by incoming light at the liquid crystal/polymer interface.



Catalogue Video



MODERNIZING HEALTHCARE FACILITIES

Hospitals and doctors offices are places where **efficiency** and **minimalistic design** are paramount. Switchable glass creates open, connected patient environments while maintaining **privacy on demand** and improving **cleanliness**.

Smart film goes from transparent to opaque with the flick of a switch thanks to PDLC (Polymer-Dispersed Liquid Crystal) technology. Create a pleasant environment for patients and healthcare workers with smart privacy glass. **Natural light promotes positivity**, wards off depression and helps regulate sleep cycles.

Cost Effective

Smart Glass Film Technology **reduces energy costs** by maximizing natural light, reducing heat transfer and being simplifying cleaning

Clean and Sanitary

Curtains and blinds can hold dust, germs, mold and allergens. Smart glass film products are extremely **hygienic**, easy to clean and can be controlled without being touched.

Increased Control

Smart glass film goes from clear to frosted and is easily controlled by wall switches, remotes, smartphones or automated systems. Nurses and patients can **easily** adjust their privacy and lighting conditions without having to move

Open Spaces

Clinics are often small and hospitals can be confining. Smart Glass Film **makes spaces feel bigger** by providing privacy when necessary and leaving them clear and open the rest of the time.

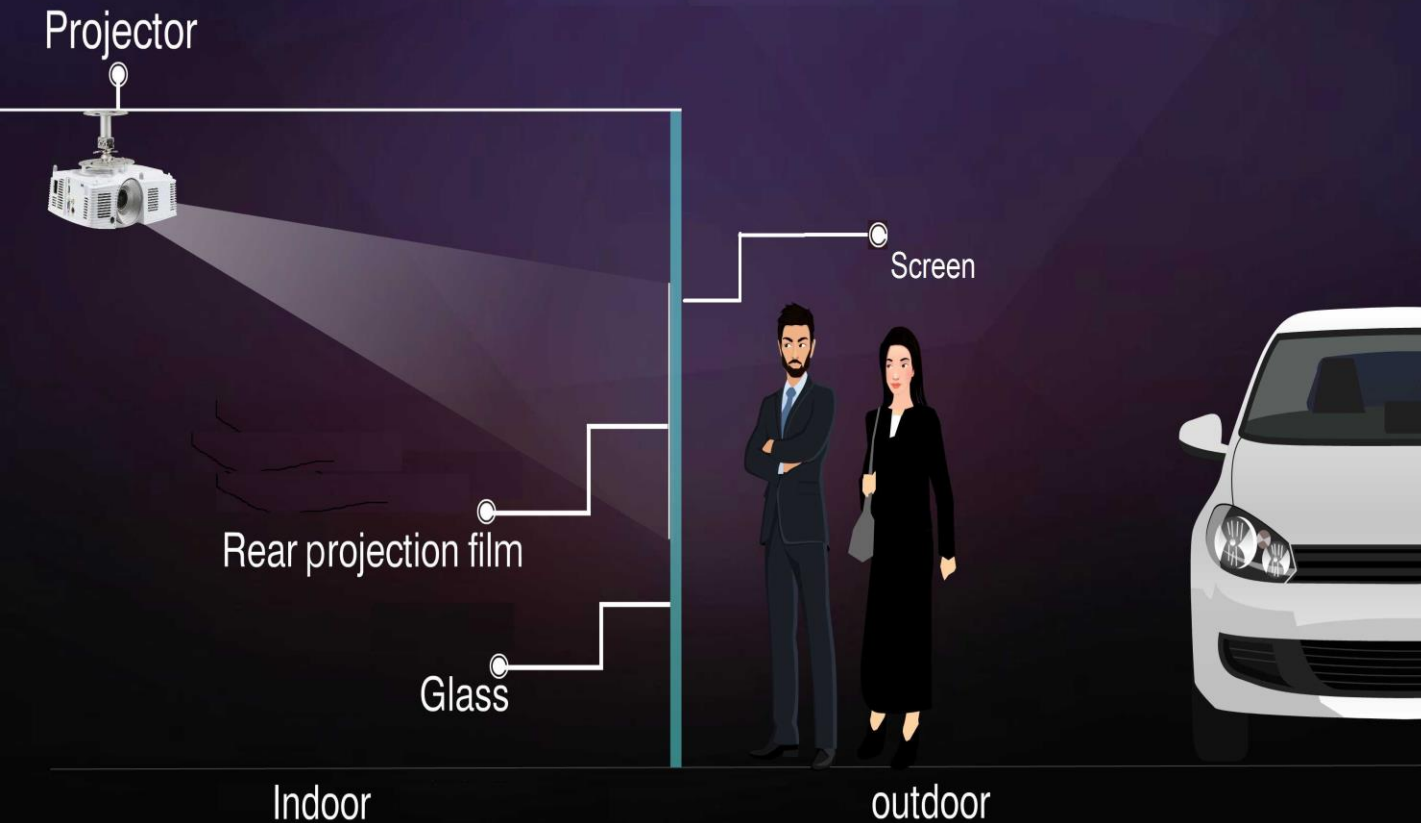
03

Rear & Front Projection Films



MAGICVIU

Self-Adhesive rear projection film



WHAT IS REAR PROJECTION FILM?

Rear projection film is a paper-thin projection surface with integrated application adhesive for installation on glass and acrylic surfaces. All Screen Solutions rear projection films are designed to be projected onto with any projector type other technology that may be used as a projection source.

BENEFITS OF REAR PROJECTION FILMS

- Superior contrast/resolution
- Improved black levels
- No critical angle of projections
- Compatible with all LCD/DLP/DMD projectors
- Minimalist look using cable suspension system
- Can be used for window / outdoor applications
- Brighter images than conventional projection screens

Catalogue



Video



In-Facility video screen

Turn any transparent surface (Glass/Acrylic) into giant media screen



Where to use?

Use acrylic panel and create any portable or ceiling mounted video screen for the facility or during tradeshows at economical cost.

Facility & events
Signage/Screens

Video



Create a gesture e-catalogue from our rear projection film products for your autos and let your customers enjoy browsing it



Video



E-book system from MAGICVIU is a gesture holographic new way of **rear projection** to show off your book in bookstores, at conventions, and in shopping malls, as well as your products catalogue or video. The system uses a projector and computer which are placed on the floor. The projector reads the book or catalogue from the computer, and then displays it on a clear acrylic screen. This makes it an attractive and eye catching display that can bring in new audiences for your book or catalogue and increases both exposure and sales.

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Virtual Presenter

Our rear projection film contributes in making our virtual presenter that can act like your customers service agent, speaking and delivering messages 24/7 with no mistakes or greeting your visitors up on arrival



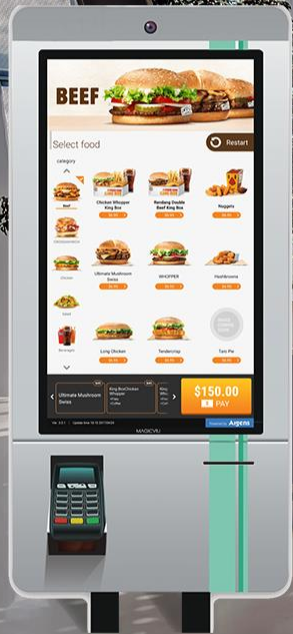
Catalogue

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04

LCD & LED SIGNAGE







Key Benefits Of Digital Signage In Healthcare

Each piece of **MAGICVIU** hospital digital signage can improve patients' experience in your health facility. Engage guests with educational health guides, promotional event details, and other digital presentations to gain their trust. Enhance staff productivity by sharing important news, training videos, and achievement highlights through our digital signage monitor.

Accomplish your healthcare establishment mission and boost patient experience as well as staff productivity with **MAGICVIU** digital signage screen.



Catalogue

MAGICVIU



Medical Waiting Rooms

Engage patients in waiting rooms by displaying health tips, news, and other entertaining videos on **MAGICVIU** vibrant digital signage monitor.



Medical Facilities Lobby

Improve patient experience by utilizing **MAGICVIU** such digital signage that provides a directory of your facility or highlights your services.





Staff Breakrooms

Providing news, HR bulletins and training schedules with **MAGICVIU** digital signage monitor helps you engage your staff to improve their morale.



Emergency Messaging

Protect patients and staff safety by displaying evacuation procedures, news, and other useful info on **MAGICVIU** digital signage hardware.





Digital Menus

Drive foot traffic to your cafe or food shops by showcasing your digital menu and dishes with **MAGICVIU** digital signage screen

MAGICVIU

Self-Service Ordering Kiosk



Capacitive Touchscreen



Receipt Printer



QR Scanner



NFC/POS Option



Floor Standing / Wall Mounted



Switch Lock for Easy Paper Change

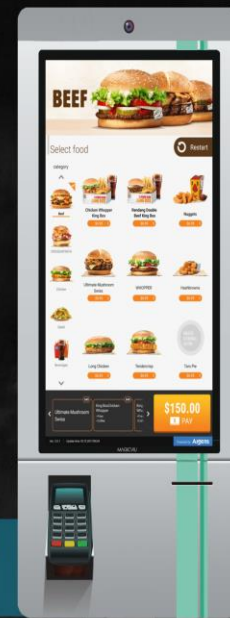


Cold Rolled Steel Body



Grade IPS Panel

Custom Designs & Styles



www.magicviu.com



MAGICVIU

Connect with your Audience

LED Screen



Indoor Videowall



LED & LCD Screens

MAGICVIU supplies a broad range of screens indoor & outdoor for various in-facility & events applications including:

- Indoor video walls
- Indoor LED screens
- Outdoor LED screens
- Windows transparent LED screens



Video 1



Video 2



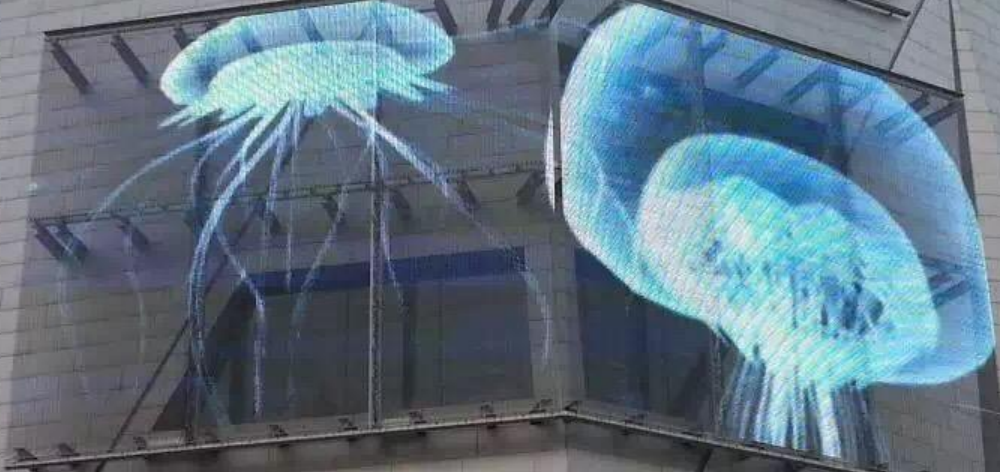
Catalogue 1



Catalogue 2

Transparent LED Curtain Screen For building glass façade

PAVILION 柏威年 PAVILION 柏威年



中山区城建局



Video



Catalogue

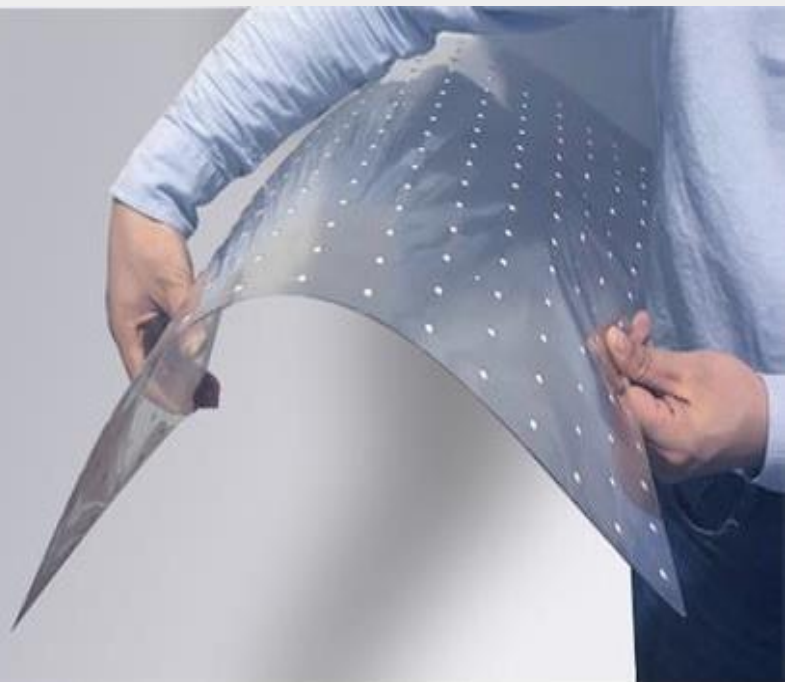
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Revolutionary Technology

2mm thickness Transparent

LED FILM SCREEN



LED FILM SCREEN



Transparent LED film is a high-end revolutionary self-adhesive thin film easily attached to any glass surface transforming a normal window or building façade into an eye-catching display quickly and with minimum efforts.

The ultra-light-weight and 1,2mm -2mm thickness film requires no complicated construction or structure, flexible and can be deployed on any curved glass or window.

MAGICVIU supplies a wide range of transparent self-adhesive LED film from 6,5mm - 60mm pixel pitch with different transparencies ranging from 50%-95% depends on application and desired pixel pitch.

If you have a glass window or façade that is over 60 square meter and want your brand or message brightly noticed day or night, MAGICVIU transparent LED film is the perfect solution.



LED Screen
For in-facility



Video



DISCOVERY ZONE

VIDEO WALL
For in-facility

05

INTERACTIVE SURFACES



Multitouch Solutions

Engage Your Audience



Hardware & Software

Promultis multitouch solutions, bespoke interactive experience with limitless possibilities. High brightness, durable quality indoor and outdoor products for various business and advertising applications. The Promultis ultimate Suite with over 42 apps including presentation, creativity and productivity tools, as well as games and puzzles. Check our multitouch complete solutions



Video 1



Video 2



Video 3



Catalogue

Children Interactive Games

INTERACTIVE Floors & Walls

Interactive floor & wall projection is a multimedia visual display system that projects incredible **interactive floor** or **wall** special effects, **floor** games or **floor** advertisements directly onto an **interactive floor** displays. Users control dynamic multimedia **interactive** displays with simple gestures and body movement. It's an engaging full-body interactive experience that immerses users in your message and endears them to your brand.

We offer a wide range of children interactive games including complete project design and installation anywhere in the world.



Video 1



Video 2



Video 3



Catalogue



06

**VIRTUAL,
AUGMENTED,
& MIXED
REALITY**



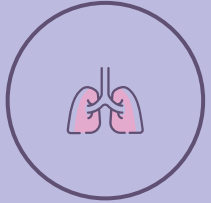
Augmented Reality



Augmented Reality- A technology that blurs the line between what's real and what's computer-generated by enhancing what we see and hear

MAGICVIU was born out of the same seed of thought, Visual Marketing!

“With our Augmented Reality, we have started our journey with a vision to connect people with products virtually by placing virtual products in the real world.



Medical Virtual Training/Display

Hololens 2

Using Microsoft
Hololens 2



Video

1

3

3D Animation

We could create 3D
animation to show
how the procedure works for
training purpose

Virtual Display

Using HoloLens
we could display
Any medical procedure
parts in 3D

2

4

Customization

We can allow the user
to interact with the content
according to their needs



Virtual Reality



Virtual & Augmented Reality

We can provide you with this top-notch technological advancement that is guaranteed to make any business grow using a virtual environment that one can see and be a part of it or amazing augmented reality for entertainment or marketing.

360° Virtual tour

The Ultimate tool to gain the competitive edge over your competitors. Allow your location to be accessible 24/7 to anyone from potential clients to investors. We guarantee to showcase your location using HD images & 360 video with our virtual tour solutions.

Create a 360 virtual tour for the facility for your visitors to use and interact with

VR for training

Safe and cost-effective way for firefighting, industrial, rescue and many other aspects of training.





Time to go

Hi-Tech

With

MAGICVIU

Technology

MAGICVIU

Hologram Displays LCD & LED Displays Projection & Smart Films
Interactive Surfaces Virtual & Augmented Reality Projection Mapping