

MAGICVIU

Technology

For Events

Stand Out
In a Crowd

MAGICVIU

MAGICVIU designs, engineers & supplies out of the box visual marketing technologies for events sold through authorized distributors worldwide.

With the increase in competition and the multiplicity of choices for customers, It has become imperative to think of high, modern and unconventional technologies to contribute to organizing spectacular events outside the box. **MAGICVIU** has all the technologies as well as the ability to develop immersive content that will make these events the talk of the hour.



Profile

Video

Type of events technologies used for

01

Corporates

Product launching, Forums,
Tradeshows/Exhibitions,
Groundbreaking, Annual
meeting

02

Social

Parties, Wedding, Graduation

03

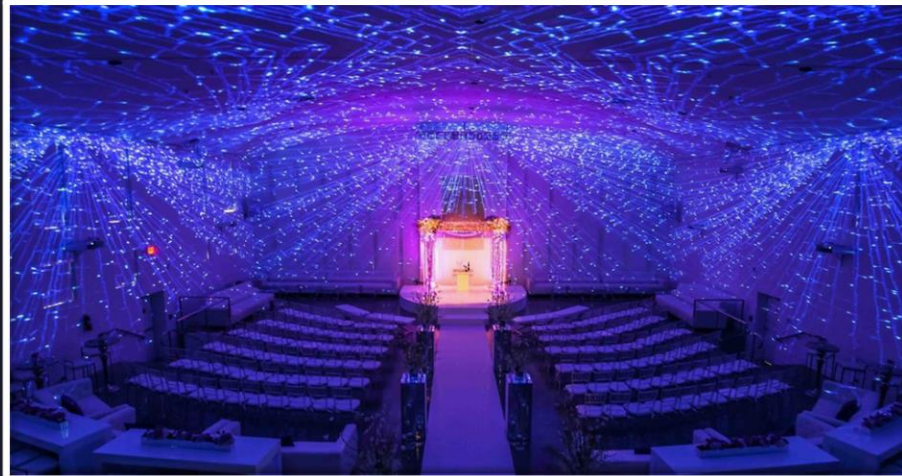
Public

Festivals, Music, Sports.

04

Government

Groundbreaking, Opening
ceremony, Graduation,
Forums, Summits



TECHNOLOGIES



Hologram Displays



Rear/Front
Projection Films



Multitouch Solutions



LCD & LED Displays



Interactive Surfaces



3D Projection Mapping

The image shows the interior of a grand, ornate theater. The seating area is filled with rows of red upholstered chairs with dark wood frames. The walls are decorated with intricate murals and classical architectural elements. The ceiling is high and features several chandeliers and recessed lights. A large, dark blue circular graphic is overlaid in the center of the image, containing the text 'A Hologram Displays'.

A

Hologram
Displays



Video



Catalogue



Large Scale Hologram Projection Gauze

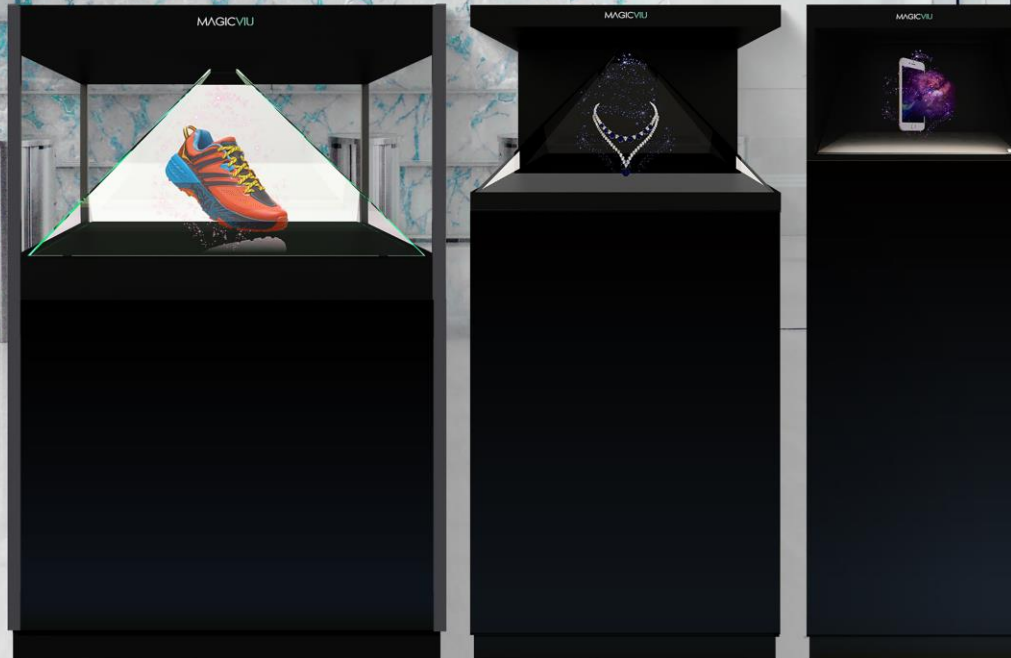
Spectacular 3D hologram projections are created easier than ever using the ultra-lightweight and innovative projection gauze. Highly transparent and extra-wide metallic scrim for large scale 3D hologram effects. Looks so real that 3D objects appear to float in mid-air or surround a performer on stage. Projection gauze is extremely lightweight and foldable and therefore very easy to transport. It's the perfect holographic projection screen material and can be set up in no time.

70% of the dazzle expected from any show comes from the display content and not from the display tool. We design and develop 3D holographic content that catches the eye, turn heads and freezes the audience staring.

3D Hologram Projection Gauze



Hologram Showcases



Catalogue Video

Designed as portable hologram machines that feature 3D content as if it were floating in air. The holographic display showcase/cabinet is a 3D platform fully integrated that combines the most advanced technologies of processing of image with a modern showcase. This allow focus the attention on the product and show to your customer in a unique way. There are not only models of hologram, but combination of real output with projections of holograms inside the case. Available in different sizes and different types of number of viewing angle.



B

Rear & Front Projection Films



Rear & Front Projection Films

Rear or front projection film is a paper-thin projection surface with integrated application adhesive for installation on glass and acrylic surfaces. All Screen Solutions rear or front projection films are designed to be projected onto with any projector type other technology that may be used as a projection source. One of many **advantages of rear projection** is that you can stand in front of the **screen** without blocking the light from the **projector** and casting a shadow on the **screen**. This gives more options for stage and room layouts and provides a more professional presentation setup. Rear projection film has a better performance in high ambient light environments than front projection screen.



Catalogue Video



Our 360 rear projection film (viewed from both sides) using one side projector (Rear) is used here on glass room walls to create an amazing show viewed from all angles & sides

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Virtual Presenter

Our rear projection film contributes in making our virtual presenter that can act like your customers service agent, speaking and delivering messages 24/7 with no mistakes or greeting your visitors up on arrival



Catalogue

Cost effective Rear Projection Screen



Rear Projection Signage

Create your own advertising signage by pasting the self-adhesive rear projection film onto the transparent acrylic panel, and installing a projector on the rear side to get a wonderful lightweight and unbreakable signage with minimal maintenance and an economical cost.

This signage can be used in your events instead of an expensive fragile conventional screen.



Video

Rear Projection Film Gesture e-book

E-book system from MAGICVIU is a gesture holographic new way of **rear projection** to show off your book in bookstores, at conventions, and in shopping malls, as well as your products catalogue or video. The system uses a projector and computer which are placed on the floor. The projector reads the book or catalogue from the computer, and then displays it on a clear acrylic screen. This makes it an attractive and eye catching display that can bring in new audiences for your book or catalogue and increases both exposure and sales.



Video



C

Multitouch Solutions



Engage Your Audience

Hardware & Software

Promultis multitouch solutions, bespoke interactive experience with limitless possibilities. High brightness, durable quality indoor and outdoor products for various business and advertising applications. The Promultis ultimate Suite with over 42 apps including presentation, creativity and productivity tools, as well as games and puzzles. Check our multitouch complete solutions



Video 1



Video 2



Video 3



Catalogue





Make Any Wall An Interactive Gaming Area



Breathtaking Gameplay

Real Gaming - Real Sports

MultiBall is an interactive sports and gaming system combines digital games with real sports.

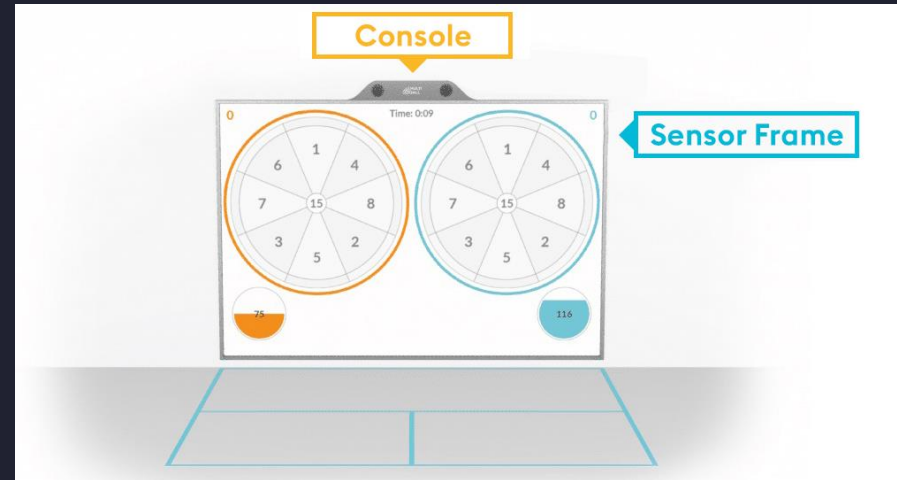
More than 25 applications were developed a part for **MultiBall**, which offer a variety of effective gaming and training experiences, through visual and auditory elements, different levels of difficulty and easy-to-understand gameplay.



Watch Video

MultiBall consists of a sensor frame and a console including camera system that is able to track and process all types of ball detections and player movements in real time.

The system responds to balls hitting the wall during play, or player's movement in close proximity to the wall. This ensures the physical interaction of the player with the digitized games.



Turn any wall into an interactive Gaming area

MultiBall can be installed easily on any white wall. The hardware installation can be carried out in three hours, by a skilled craftsman. Every indoor and outdoor area can be transformed into an interactive gaming and training area, thanks to the availability of **MultiBall** systems in a variety of versions and sizes.

PHYSICAL GAMING EVERYWHERE

ALL YOU NEED IS A WALL



Increase engagement and retention with immersive entertainment

MultiBall re-invents entertainment and active sports through immersive fun-centric experience. Sports and Tech combined with Gamification is the key, and our products demonstrate the power of the fun factor in the equation. Full of exciting gameplay and multiple difficulty levels our **MultiBall** games suit everyone. Both, kids and adults won't stop playing again and again.





30+ MultiBall Games

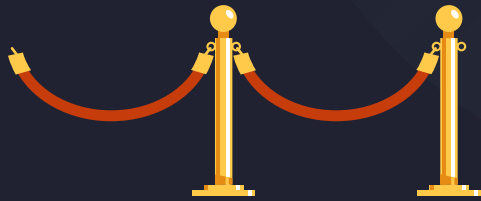


Entertainment Games
Exercise Games
Education Games

There are more than 30 games suitable for all ages and skill levels. Newly designed and developed games are updated automatically on your system



LCD & LED Displays

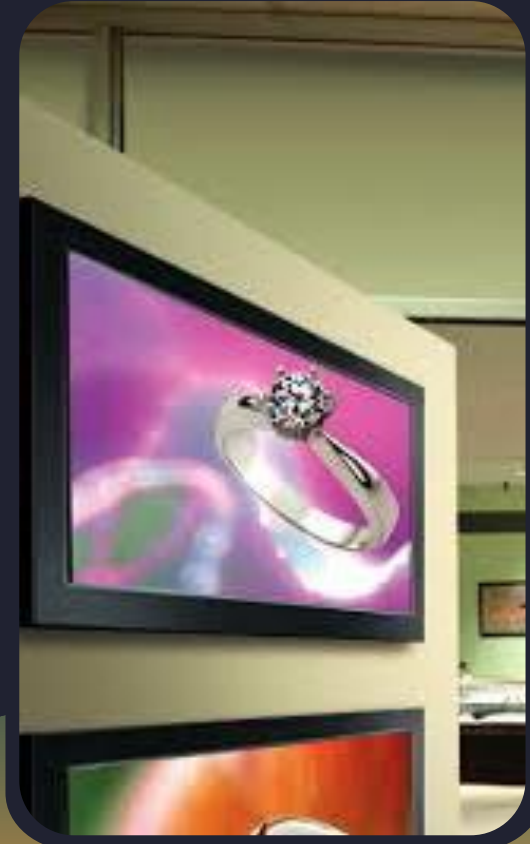


Connect with your Audience

LED Screen



Indoor Videowall



LED & LCD Screens

MAGICVIU supplies a broad range of screens indoor & outdoor for various applications including:

- Indoor LCD screens & video walls
- Indoor LED screens
- Outdoor LED screens
- Windows transparent LED screens



Video 1



Video 2



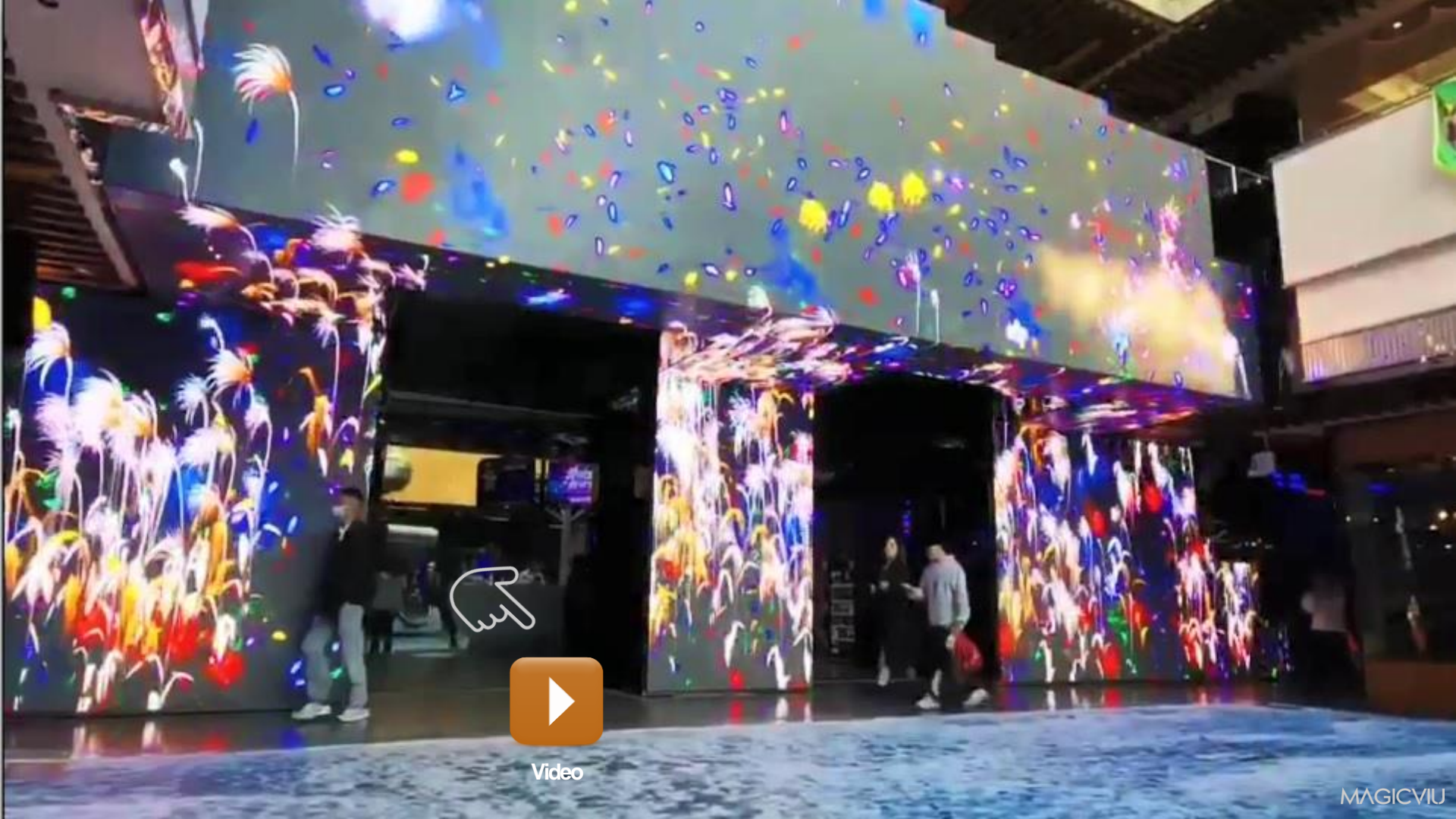
Catalogue 1



Catalogue 2







Video



E

Interactive Surfaces

INTERACTIVE Dance LED FLOOR

Interactive floor display is the ideal choice for dance floor or brands, sellers to interact with customers. Among all the similar products, **I series** stands out with its unique competitive advantages. Extremely short response times, high stability and wide viewing angles enable I series to offer customers a truly amazing experience. With the load capacity exceeding 2000kg/sqm, with excellent load-bearing performance.



Video 1



Video 2
Load Test



Catalogue



INTERACTIVE FLOOR Projection for Fabulous Wedding



INTERACTIVE Floors & Walls

Interactive floor & wall projection is a multimedia visual display system that projects incredible **interactive floor** or **wall** special effects, **floor** games or **floor** advertisements directly onto an **interactive floor** displays. Users control dynamic multimedia **interactive** displays with simple gestures and body movement. It's an engaging full-body interactive experience that immerses users in your message and endears them to your brand



Video



Catalogue



3D Projection Mapping

3D Projection mapping

By projecting beautiful imagery over complex architecture and surfaces we create immersive content for advertising, sponsorship, national day celebrations, and other special events, as well as in permanent tourism attractions. We work with reliable projectors leasing companies in different countries to provide our customers with a full package service.



Video



MAGICVIU

Hologram Displays **LCD & LED Displays** **Projection & Smart Films**
Interactive Surfaces **Virtual & Augmented Reality** **Projection Mapping**