

MAGICVIU TECHNOLOGIES FOR ADVERTISEMENT

MAGICVIU

We all deserve compliments



The advertisement features three packages of Compliments fruit snacks. The central package is 'Mixed Berry' and is flanked by 'Mango & Pineapple' on the left and 'Blueberry' on the right. Each package is blue with vibrant images of the respective fruits. The background of the ad is a bright orange-red color with a white 'C' logo and the slogan 'We all deserve compliments'. The entire ad is set within a black frame on a city street billboard.

MAGICVIU

MAGICVIU designs, engineers & supplies out of the box visual marketing technologies for various industries including advertisement industry through authorized distributors worldwide.

With the increase in competition and the multiplicity of choices for customers, it has become imperative to think of modern, unconventional marketing tools that contribute to attracting the customer, and increase product awareness.



Profile



Video



What Areas Our Technologies serve?



Indoor



Outdoor

Permanent Installation
Or Campaigns

Recommended Technologies

1

Hologram Displays

4

Interactive Solutions

2

LCD Signage

5

Projection

3

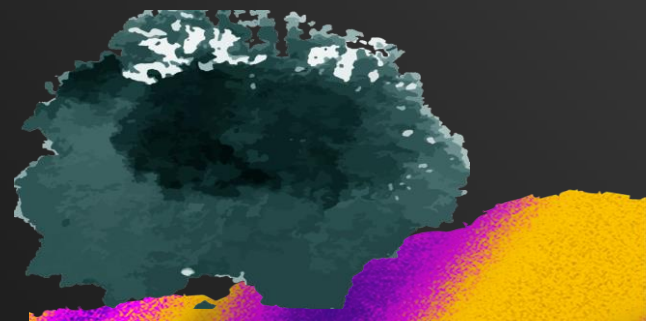
LED Screens

HOLOGRAM DISPLAYS

**Large Image
Projection Gauze**

**Hologram
Showcases**

01



Large Hologram Image Projection Gauze

Spectacular 3D hologram projections are created easier than ever using the ultra-lightweight and innovative projection gauze. Highly transparent and extra-wide metallic scrim for large scale 3D hologram effects. Looks so real that 3D objects appear to float in mid-air or surround a performer on stage. Projection gauze is extremely lightweight and foldable and therefore very easy to transport. It's the perfect holographic projection screen material and can be set up in no time.



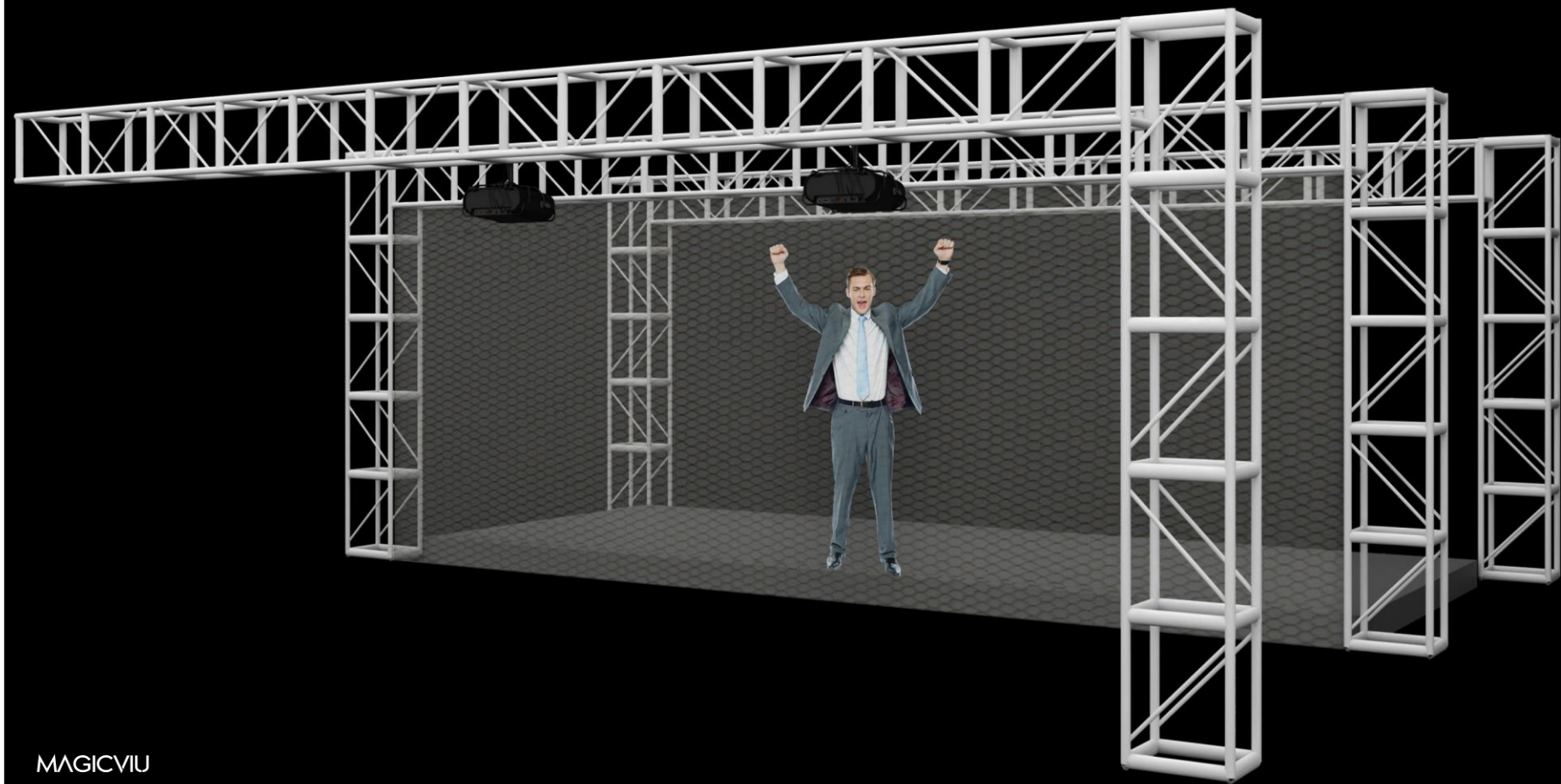
Video



Catalogue



70% of the dazzle expected from any show comes from the display content and not from the display tool. We design and develop 3D holographic content that catches the eye, turn heads and freezes the audience staring.



HOLOGRAM PROJECTION



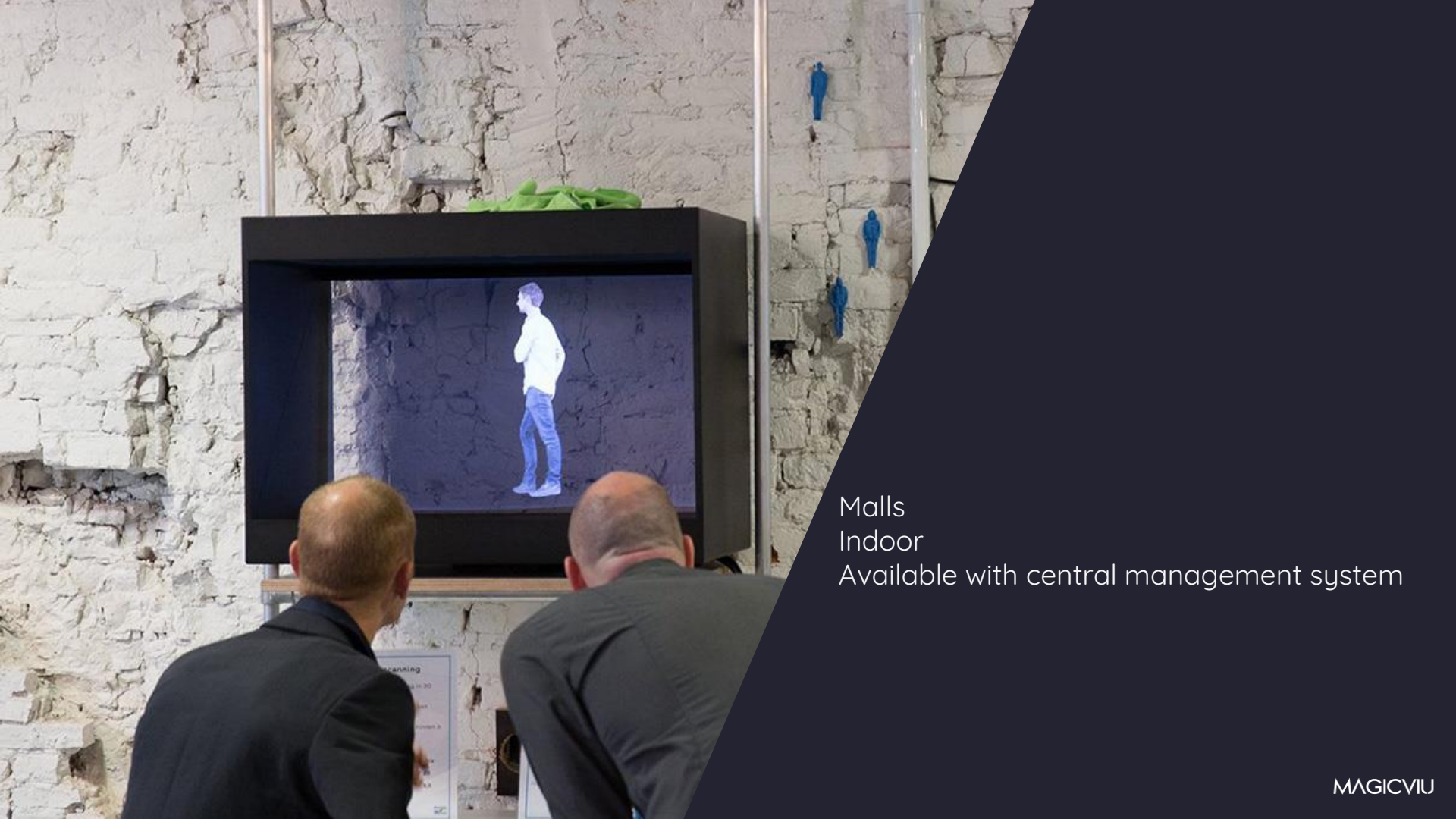
Onstage
Malls
Outdoor
Indoor
Post production or live streaming

Hologram Showcases

Designed as portable hologram machines that feature 3D content as if it were floating in air. The holographic display showcase/cabinet is a 3D platform fully integrated that combines the most advanced technologies of processing of image with a modern showcase. This allow focus the attention on the product and show to your costumer in a unique way. There are not only models of hologram, but combination of real output with projections of holograms inside the case. Available in different sizes and different types of number of viewing angle.



Catalogue Video



Malls
Indoor
Available with central management system



TELL YOUR STORY

3D holographic content that
travels across multiple showcases



Video

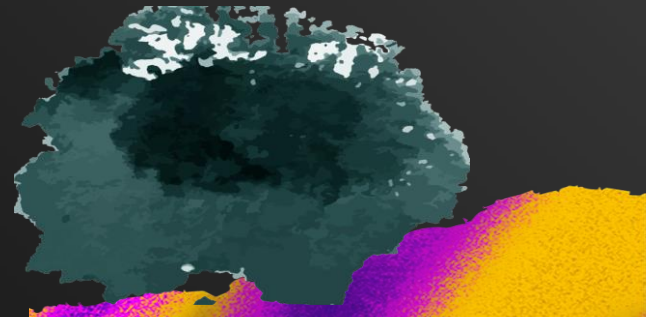
LCD SIGNAGE

**Indoor LCD
Digital Signage**

**Outdoor LCD
Digital Signage**

**Indoor LCD
Video Wall Screens**

02



Indoor LCD Signage



MAGICVIU digital signage encompass a wide range of solutions from video wall mounts, LCD screens or interactive kiosks to outdoor displays.

Whether you need digital signage for advertising, information or entertainment, our sleek look and high-quality products at affordable prices will transform your environment with the right message at the right time

Take a step to the digital age

Available with central management system



Catalogue

MAGICVIU

Transparent LCD Displays



Catalogue



Video

 RUGGEDIZED METAL CASE

 SINGLE POWER SUPPLY

 RJ45 ETHERNET CONNECTOR

 USB INPUT

 LOW ENERGY USE

 LOCKABLE BACKDOOR

 SEE-THROUGH SCREEN

 PREMIUM HOUSING

 QUALITY LED LIGHTING

 ADJUSTABLE VOLUME

 SINGLE POWER BUTTON



MAGICVIU

Transparent LCD Display Cases offer exciting new ways to engage your audience.

The HD LCD technology combined with a transparent screen substrate opens up creative avenues that have never been an option with traditional LCD screens. Presenting solid black pixels on a transparent background can offer intriguing ways to deliver visual information to your audience, being used to reveal or conceal whatever is behind the screen.

The uses for this technology are limited only by your imagination. Retail windows, interactive booths, display cases, interactive games, vending machines, drinks coolers, this list goes on..

Sizes: **MAGICVIU** offers transparent box display in dimensions of from 21.5" to 86", giving you great convenience to instantly showcase your star products at diverse occasions like museums, exhibitions, and boutique window decorations with the captivating motion graphics played on the outside screen. **Customized** sizes for special applications can be supplied on request



LCD Smart Mirror



A Smart Mirror or sometimes called Magic Mirror is a two-way mirror with an inbuilt display behind the glass. The display can show anything you want on the mirror's surface such as the current time, weather forecast, news feed, upcoming appointments, and more.

Smart mirrors can come in different sizes and designs. Smart mirrors are sometimes called 'Magic' Mirrors, but they both refer to the same thing.

What Can A Smart Mirror Do?

What makes a Smart Mirror 'smart' is the ability to display any information you want on it. A smart mirror can be customized to display local weather forecasts, news bulletins, your upcoming calendar schedule, social media feeds, etc.

It's possible to even add voice commands using Amazon's Alexa or Google's Home Assistant. With voice commands you can ask your mirror questions, set reminders, or control other smart devices in your home.



Catalogue



Video

MAGICVIU

11:30

Mon, Nov 03

Conference Room - 11

Floor 5, East Wing



06



01



01

Project Meeting
11:45 - 12:30

Upcoming

Client Meeting 13:00 - 14:00

Sprint Meeting 14:30 - 15:00



10°

Bengaluru, India

TUE	WED	THU	FRI	SAT	SUN
12°	10°	9°	10°	12°	8°

MAGICVIU

Veranstaltungen in
Rüsselsheim am Main



MIRJA BOES
with Heroin
Dancers

**FÜR GELD TUN
WIR ALLES!**
STAND-UP & GESANG

HEUTE ABEND KULTUR 123
20:00 Uhr | Theater Rüsselsheim | Großes Haus

Mehr Veranstaltungsinweise finden Sie unter
www.ruesselsheim.de/veranstaltungen oder in der Rüsselsheim-App.

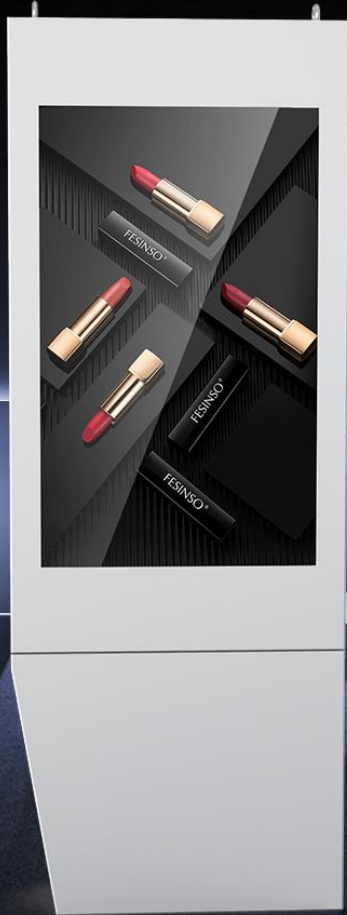
Outdoor LCD Signage

ENGAGE. INFORM. SELL MORE.



Available with central management system

OUTDOOR SIGNAGE



Supply your business with our high-brightness LCD digital displays that work for outdoor applications in the retail, transportation and hospitality industries. Our screens provide you with content that is not hampered by lighting conditions. Approved by the German TUV Laboratory and EMC and ETL certified, our displays maximize customer engagement thanks to their durable structure and versatility.

MAGICVIU comes up with integrated solutions to remotely manage and distribute content updates. Find a model custom-fit to engage with your audience here



Video



Catalogue

Affordable LCD Video Wall Solutions for Every Industry



Bring the wow factor to your business and create an experience your customers will never forget. Whether you want tiled displays with multiple screens, large single unit systems or a solution in between, **MAGICVIU** has you covered with everything you need to make a lasting impression. **MAGICVIU** provides super & ultra-narrow bezels 3,5mm, 1,8mm, 0,88mm and 0,00mm bezel on request



Catalogue

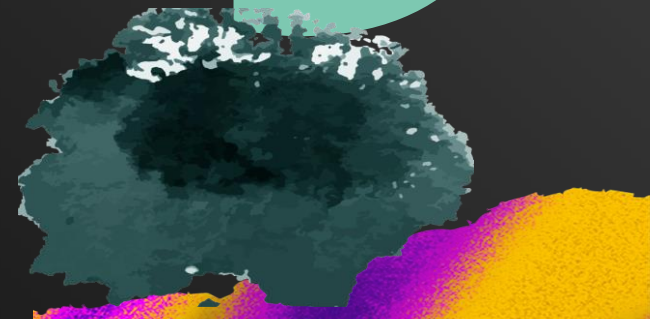
LED SCREENS

**Indoor/Outdoor
LED Screens
Cabinet type**

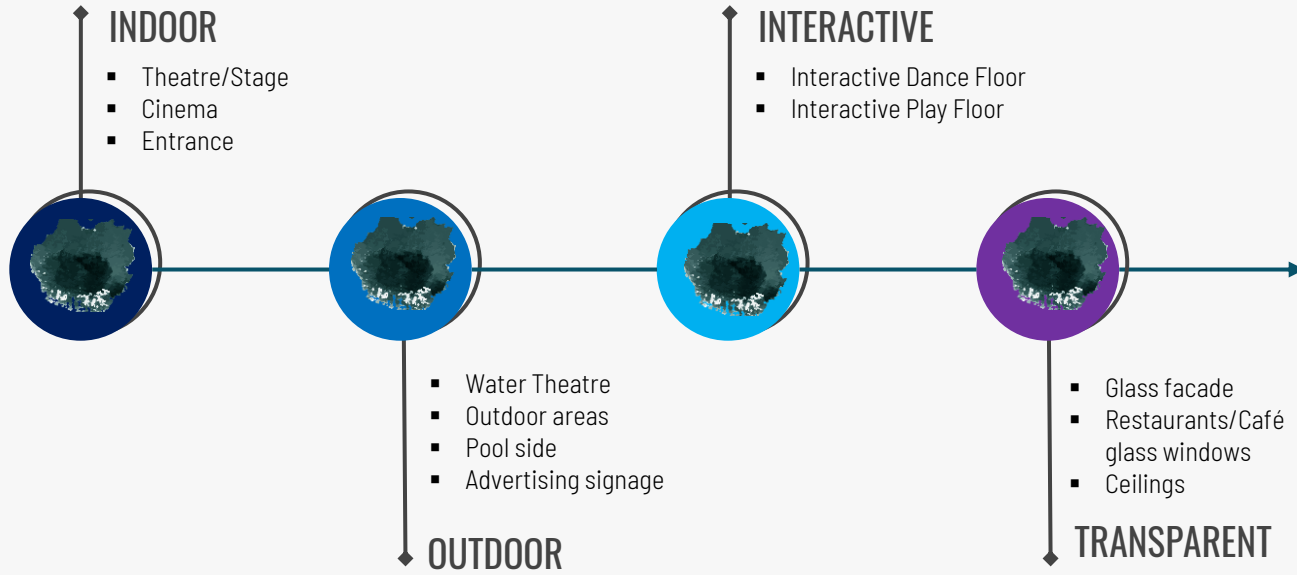
**Indoor/Outdoor
LED Screens
Transparent Type**

**Indoor Self-Adhesive
Transparent LED
Film Screens**

03



LED SCREEN TYPES?



Indoor/Outdoor Cabinet LED

MAGICVIU supplies a large variety of LED displays that can help create nearly any size and shape screen your desire. Our LED display systems are seamless, providing clear and detailed imaging. We have a large range of creative solutions ranging from indoor, outdoor, for rental, interactive floor, stadiums, posters and curved LED screen configurations. Our high-resolution products, ability to create customized LED screens help us stand out from the rest. Whether you are looking to increase curb appeal, target impulse buyers or simply attract attention, our LED quality at affordable prices is the answer



Catalogue



Video

MAGICVIU



Indoor
BIG IMAGE...BIG IMPACT



Video

MAGICVIU

Outdoor



Indoor/Outdoor Transparent LED

Transparent LED Screen is a type of LED display screen that is clear like a glass (60%-85% transparency) and has functions of an LED. It enables the viewers to see whatever is shown on the glass along with providing a complete coverage of its background as well. Since it enables audience to see what is happening behind the screen, it is also referred to as a see-through screen.



Video



Catalogue



INDOOR CEILING TRANSPARENT LED



Video

OUTDOOR TRANSPARENT LED





Revolutionary Technology 2mm thickness Transparent **LED FILM SCREEN**





LED FILM SCREEN



MAGICVIU



Video



Catalogue

Transparent LED film is a high-end revolutionary self-adhesive thin film easily attached to any glass surface transforming a normal window or building façade into an eye-catching display quickly and with minimum efforts.

The ultra-light-weight and 1,2mm -2mm thickness film requires no complicated construction or structure, flexible and can be deployed on any curved glass or window.

MAGICVIU supplies a wide range of transparent self-adhesive LED film from 6,5mm - 60mm pixel pitch with different transparencies ranging from 50%-95% depends on application and desired pixel pitch.

If you have a glass window or façade that is over 60 square meter and want your brand or message brightly noticed day or night, **MAGICVIU** transparent LED film is the perfect solution.

MAGICVIU

INTERACTIVE SOLUTIONS

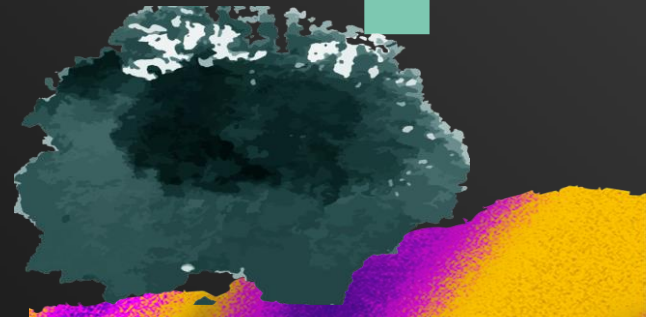
Interactive Screens

**Interactive Floor &
Wall Projection**

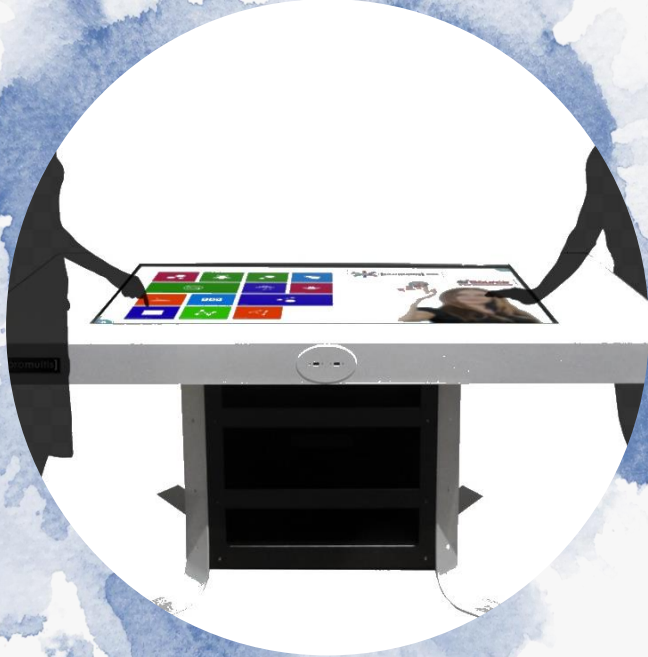
Interactive LED Floor

**Interactive Sports &
Gaming for Retailing**

04



Interactive Screens



Multitouch Solutions Hardware & Software

Promultis multitouch solutions, bespoke interactive experience with limitless possibilities. High brightness, durable quality indoor and outdoor products for various business and advertising applications. The Promultis ultimate Suite with over 42 apps including presentation, creativity and productivity tools, as well as games and puzzles. Check our multitouch complete solutions



Video 1



Video 2



Video 3



Catalogue

Multitouch Solutions

Object Recognition Touchscreen



The recognition of objects on large-scale touch screens utilizes the well-known principle of the cashier barcode scanning system and takes it to a new level: objects which are equipped with a special marker chip or printed code can be detected and processed from Multitouch displays in real-time.

The capacitive touch screen is activated by human touch, or in this case, conductive TAGS of **Object Recognition** which serve as an electrical conductor to stimulate the electrostatic field of the touch screen.

The object is recognized when the tags interfere with the electric field projected above the surface. This change in capacitance is detected by the controller which interprets the X and Y coordinates of the event.



Video



Catalogue

INTERACTIVE FLOOR Projection for Fabulous advertisement



INTERACTIVE Floors & Walls

Interactive floor & wall projection is a multimedia visual display system that projects incredible **interactive floor** or **wall** special effects, **floor** games or **floor** advertisements directly onto an **interactive floor** displays. Users control dynamic multimedia **interactive** displays with simple gestures and body movement. It's an engaging full-body interactive experience that immerses users in your message and endears them to your brand



Video



Catalogue

IMMERSIVE INTERACTIVE FLOOR & WALL FOR ANY SPACE



Video



Catalogue

INTERACTIVE Dance LED FLOOR

Interactive floor display is the ideal choice for dance floor or brands, sellers to interact with customers. Among all the similar products, **I series** stands out with its unique competitive advantages. Extremely short response times, high stability and wide viewing angles enable I series to offer customers a truly amazing experience. With the load capacity exceeding 2000kg/sqm, with excellent load-bearing performance.



Video 1



Video 2
Load Test



Catalogue





Interactive Sports & Games

For Shopping Malls & Flagship Stores



Make Any Wall An Interactive Sales Promo Area

MULTI
BALL

MAGICVIU

Breathtaking Gameplay

Real Gaming - Real Sports

MultiBall is an interactive sports and gaming system combines digital games with real sports.

More than 25 applications were developed a part for **MultiBall**, which offer a variety of effective gaming and training experiences, through visual and auditory elements, different levels of difficulty and easy-to-understand gameplay.





How can MultiBall help to drive more traffic in your shop?

Brand-activation events (sometimes called experiential marketing) have been used by large brands and scrappy startups to attract users and to get attention on social networks. While still a relatively new marketing channel, events can be extremely effective at delivering both in-store traffic and online accolades.





Customized Games

Provide your clients with a unique playful shopping experience and interact with your brand and products. We design your own customized games with brand visuals and products according to your Corporate Design.

Content Creation

People love to play and they will spend time doing it in your retail space. Once somebody started to play, the crowd will grow and attract more and more people. A full house in your store looks good on your online platforms.

MultiBall developed, produced and built in Germany with highest industry standards covered by 5 years warranty on frame & sensor hardware components.



MADE IN
GERMANY

5

YEAR
WARRANTY



Sales Promotion

MultiBall is an eye-catcher that helps you to draw attention. Sample voucher and ask your customers for newsletter sign-ups or generate awareness to promote your newest products and get them to interact with.



Video

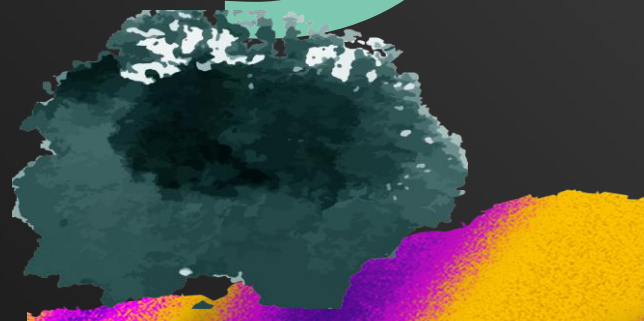


PROJECTION

**Self-Adhesive
Projection Films**

**3D Projection
Mapping**

05



Projection



Self-Adhesive Films

- Rear & Front self-adhesive projection film screens
- Rear rojection virtual Presenter
- Rear projection mini virtual promoter
- Rear projection e-book



3D Projection Mapping

- 3D Projection mapping on buildings
- 3D Projection mapping on stage



Rear & Front Projection Films

Rear or front projection film is a paper-thin projection surface with integrated application adhesive for installation on glass and acrylic surfaces. All Screen Solutions rear or front projection films are designed to be projected onto with any projector type other technology that may be used as a projection source. One of many advantages of rear projection is that you can stand in front of the screen without blocking the light from the projector and casting a shadow on the screen. This gives more options for stage and room layouts and provides a more professional presentation setup. Rear projection film has a better performance in high ambient light environments than front projection screen.



Catalogue Video

Self-Adhesive rear projection film

Projector



Rear projection film


Glass

Screen

Indoor

outdoor





Our 360 rear projection film (viewed from both sides) using one side projector (Rear) is used here on glass room walls to create an amazing show viewed from all angles & sides

MAGICVIU

MAGICVIU



Virtual Presenter

Our rear projection film contributes in making our virtual presenter that can act like your customers service agent, speaking and delivering messages 24/7 with no mistakes or greeting your visitors up on arrival



Catalogue

Rear projection shelf mini virtual promoter

Mini virtual promoter from MAGICVIU using the holographic rear projection technology is an outstanding eye level marketing tool in supermarkets or stores. This tool can be shaped to your product and project your video/image or flashing marketing message turning the crowds head.

This amazing advertisement tool from MAGICVIU is a one week return on investment Advertising tool.

Available in 2 shapes:

A. standard shape for any beverage can 330ml.

B. Custom designed shape to match customer's product.

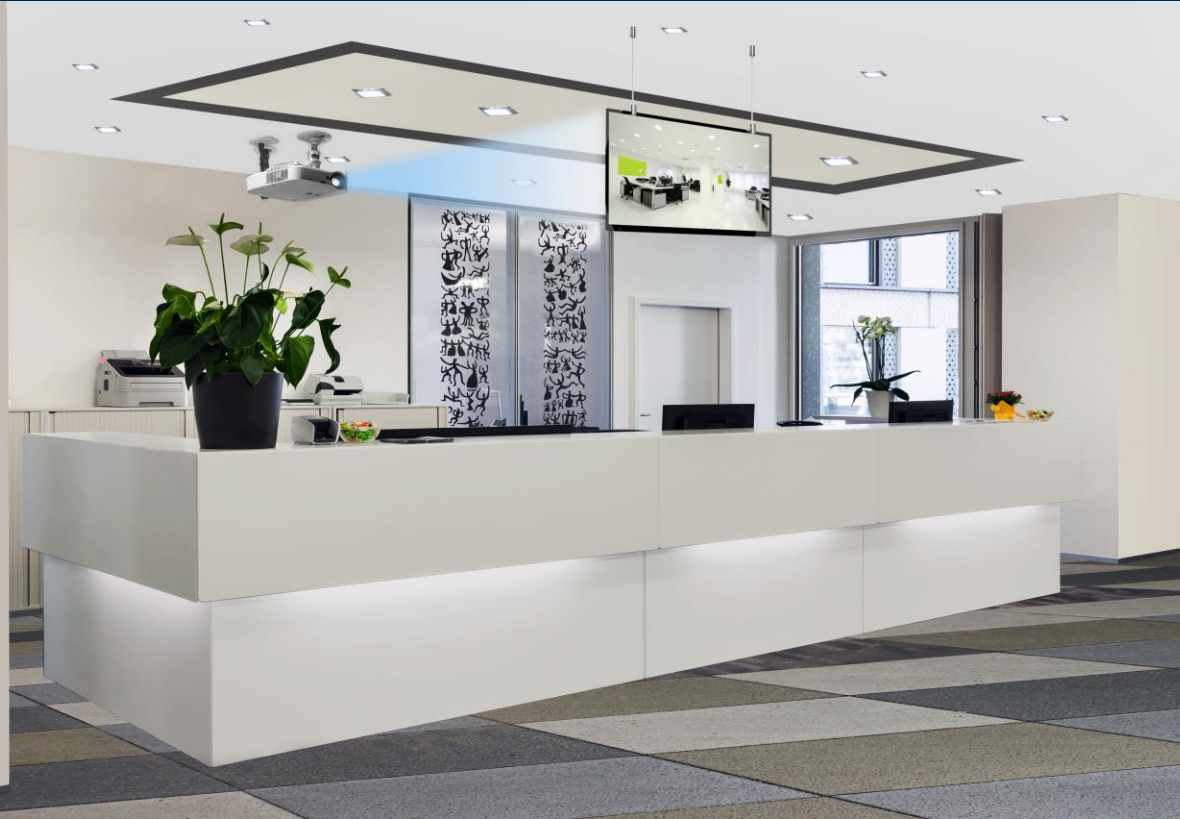
The system is supplied with 700 lumens projector with LED lighting projecting high resolution image, mostly used as an eye's level advertising tool on supermarket's shelf.

Our services including the video production of the client's product.



Video

Cost effective Rear Projection Screens



Rear Projection Signage

Create your own advertising signage by pasting the self-adhesive rear projection film onto the transparent acrylic panel, and installing a projector on the rear side to get a wonderful lightweight and unbreakable signage with minimal maintenance and an economical cost.

This signage can be used in your events instead of an expensive fragile conventional screen.



Video

Rear Projection Film Gesture e-book

E-book system from MAGICVIU is a gesture holographic new way of **rear projection** to show off your book in bookstores, at conventions, and in shopping malls, as well as your products catalogue or video. The system uses a projector and computer which are placed on the floor. The projector reads the book or catalogue from the computer, and then displays it on a clear acrylic screen. This makes it an attractive and eye catching display that can bring in new audiences for your book or catalogue and increases both exposure and sales.



Video



Window Projection Hologram Message



Turn your store window into a hologram display

If you are looking to impress audience by creating a **holographic video display on your store window**, **UGO CLEAR transparent rear projection film** is the most economical solution to create an amazing hologram screen right on your store's glass window.

The 3D holographic Projection Screens are a powerful tool to drive visitors to your store. The system works with a see-through film (**92% diffuse transmission**) pasted on the store window glass, that has the capability of transforming the black into transparent, the video image comes from a projector installed at the back of the screen.

MAGICVIU 3D production artists can help you create the WOW factor and **develop out of the box 3D holographic contents** making you stand out of the crowd.



Video

3D Projection mapping

By projecting beautiful imagery over complex architecture and surfaces we create immersive content for advertising, sponsorship, national day celebrations, and other special events, as well as in permanent tourism attractions. We work with reliable projectors leasing companies in different countries to provide our customers with a full package service.



Video



MAGICVIU